COMPANY BRIEF

CONTENT DISTRIBUTION COMPANY

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www.vido.gallery

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Best Offer

WHO WE ARE

WE ART [CANVAS]

우리는 도심과 공간의 캔버스를 콘텐츠로 채웁니다

도시의 전광판, 실내의 다양한 사이니지들은 모두 한 폭의 도화지입니다.
이 미디어 캔버스들은 우리에게 창작의 무대를 제공하며, 그 안에서 우리는 다양한 예술 작품을 만들어냅니다.
도심의 거리와 공간들을 아름다운 예술로 가득 채워, 대중들에게 새로운 감동을 선사하고자 합니다.

* What is Media Canvas?
실내/외 전광판 및 미디어아트가 송출될 수 있는 모든 디지털 사이니지 모두 Media Canvas 입니다.

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HOW WE ART

WE ART
[FESTIVAL]

도심 속 여러 미디어 캔버스를 활용한 이벤트를 개최합니다. 특정 주제를 선정한 후, 차별화된 콘텐츠를 더해 대중들에게 특별한 메시지와 경험을 제공합니다.

WE ART
[CAMPAIGN]

기업 및 브랜드의 아이덴티티를 독창적으로 해석한 콘텐츠를 제작합니다. 차별화된 기획을 바탕으로, 미디어 아티스트들의 독특한 해석을 더해 특별한 작품을 선보입니다.

WE ART
[CURATION]

미디어아티스트들의 작품을 활용한 아트 큐레이션 서비스를 제공합니다. 다양한 장르와 분위기의 미디어아트 작품들을 선별하여 전시를 기획합니다.

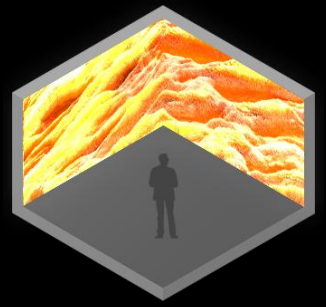
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WHAT WE DO

SCALE [S]

Room Scale Project

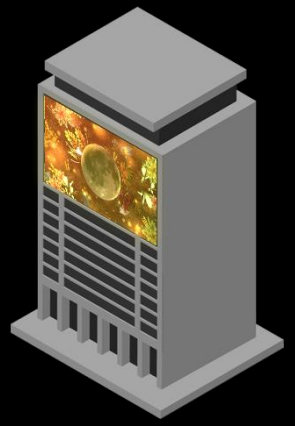
- 프로젝션 맵핑
- 실감형 콘텐츠
- 기획/상설 전시



SCALE [M]

Building Scale Project

- 미디어파사드
- 실외/내 전광판 미디어아트



SCALE [L]

Park Scale Project

- 스테이지 미디어아트
- 행사(이벤트) 미디어아트



SCALE [XL]

City Scale Project

- 옥외전광판 연계 미디어 전시
- 미디어아트 페스티벌



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OUR BRANDS

MEDIA ART PLATFORM

VIDO

OTT PLATFORM

미디어아트의 선순환을 구축하기 위해 미디어아티스트와 미디어캔버스 소유주를 연결합니다. 더 많은 사람들이 예술을 경험할 수 있도록 다양한 전시를 기획하고 개최합니다.

MEDIA ART GALLERY

VIDO GALLERY

OFFLINE GALLERY

제주시 오등동에 위치한 미디어아트 전문 갤러리로, 미디어아트 거래 시장을 개척하며 그 경계를 확장합니다. 오프라인 공간에서 미디어아트의 새로운 가치를 창출하고자 합니다.

MEDIA BILLBOARD

VIDO CANVAS

HARDWARE & SOFTWARE

도시 속 실내/외 전광판 운영을 통해 다양한 미디어 콘텐츠를 공급합니다. 하드웨어 설치와 자체 개발된 소프트웨어를 통해 통합 솔루션을 제공하고 있습니다.

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PORTFOLIO

Best Offer

SCALE [XL]

Media Art Challenge Festival in Seoul

Beyond The Frame

DATE I Jul. 2024.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I JoongAng Ilbo, INNOCEAN, COEX, DIT, EACH OTHER

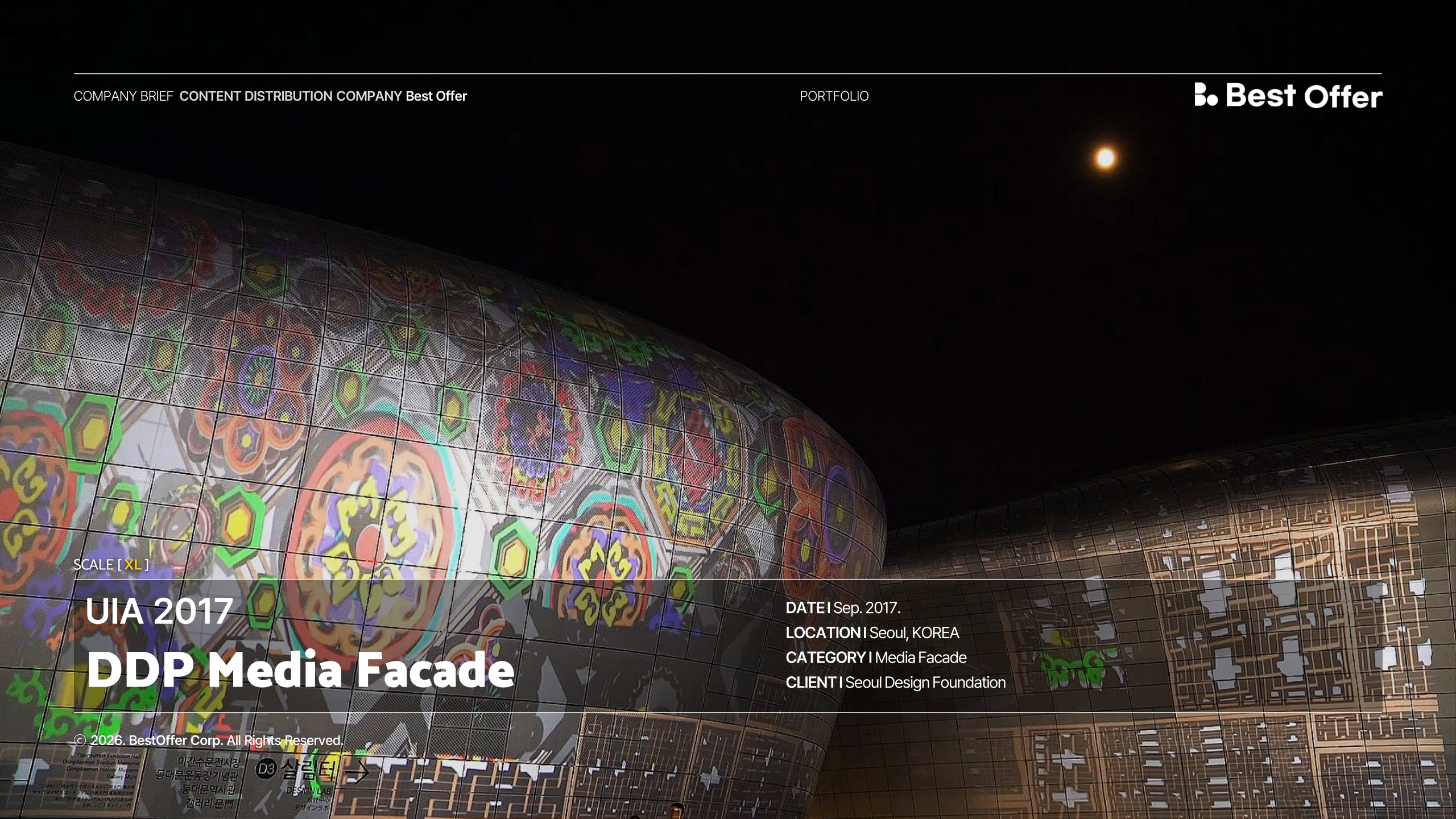
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SCALE [XL]

MMCA Artbank
PROJECT PUBLIC

DATE I Apr. 2022. ~ Mar. 2023
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I MMCA

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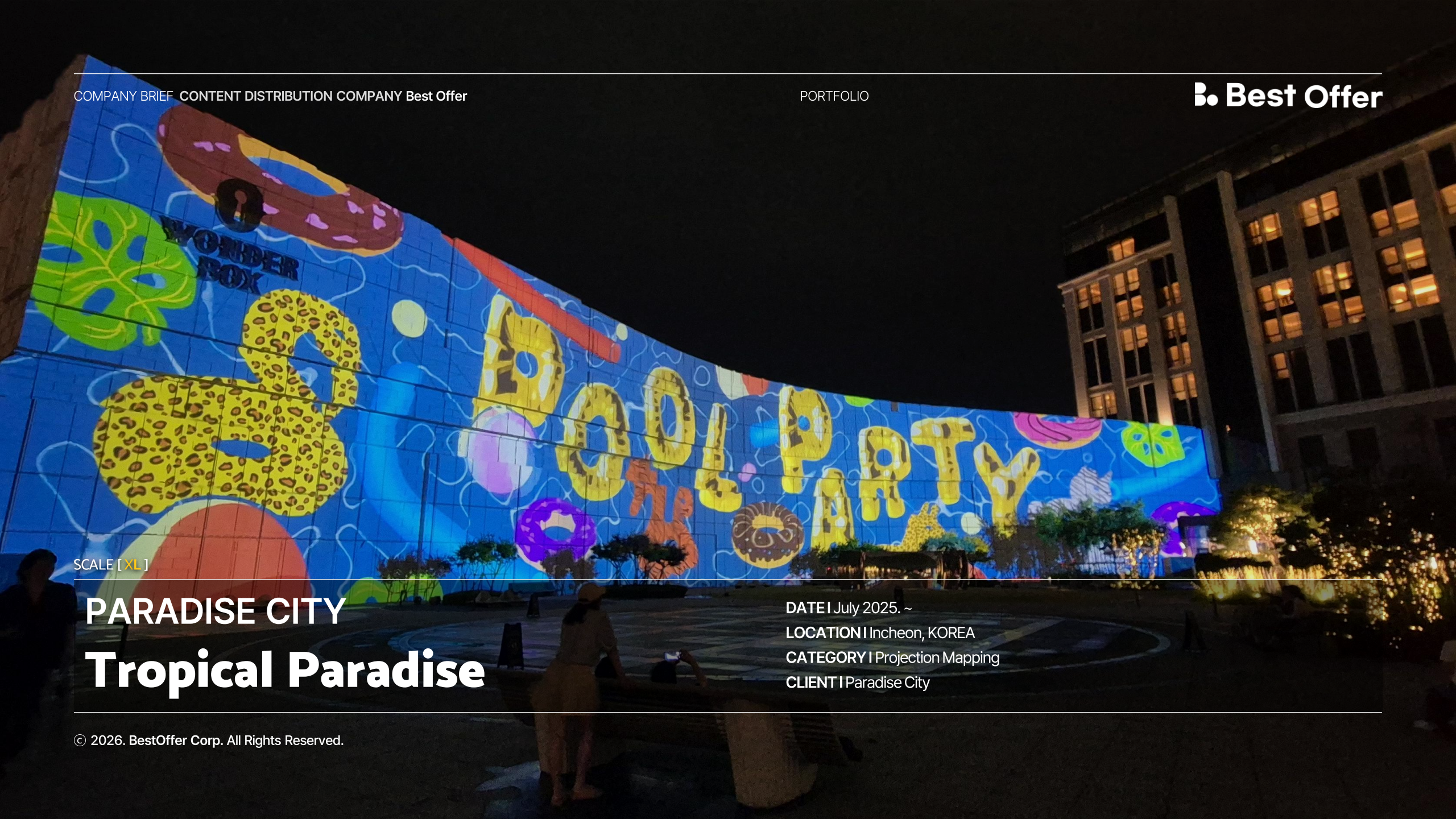


SCALE [XL]

UIA 2017
DDP Media Facade

DATE I Sep. 2017.
LOCATION I Seoul, KOREA
CATEGORY I Media Facade
CLIENT I Seoul Design Foundation

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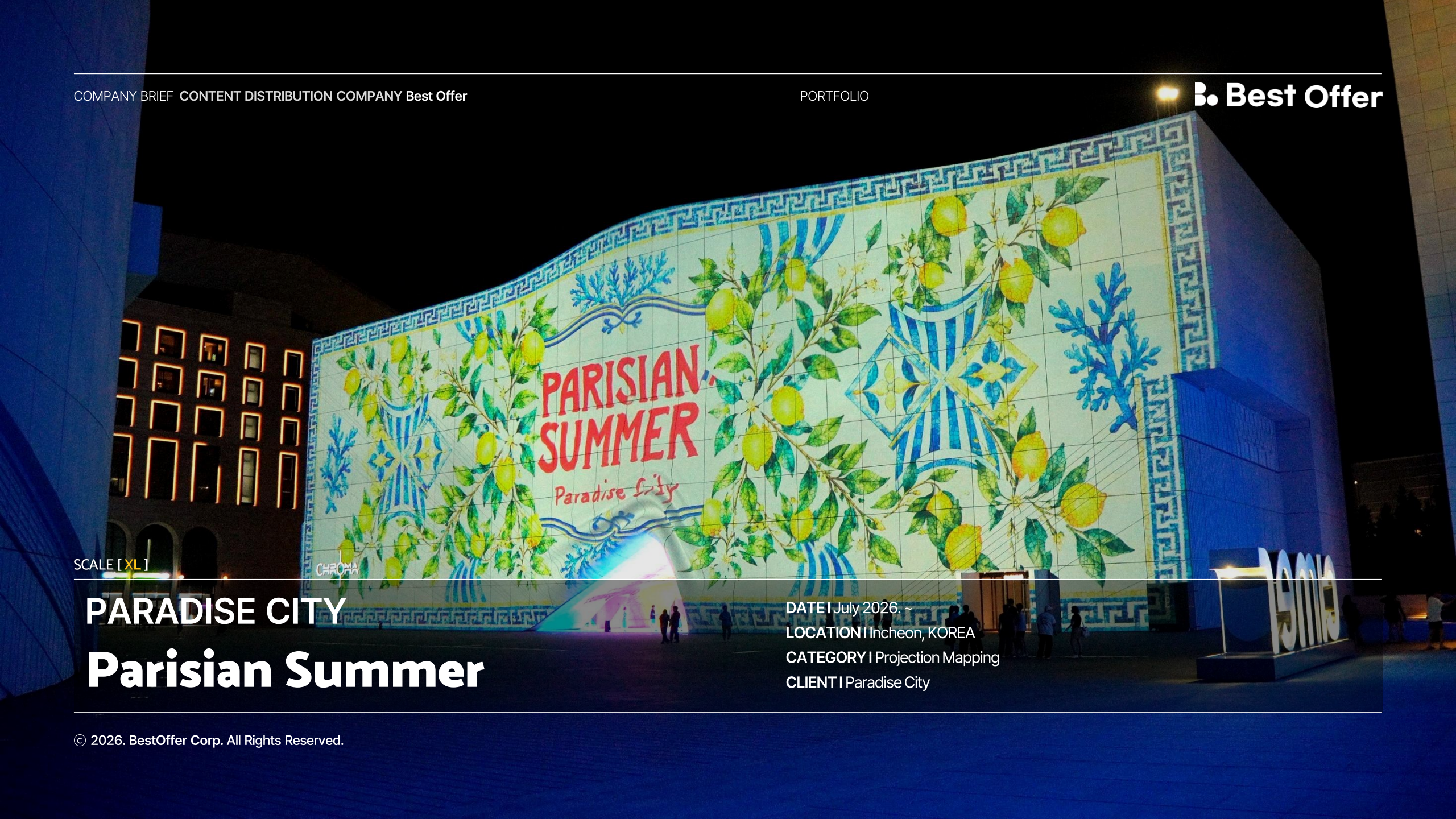


SCALE [XL]

PARADISE CITY
Tropical Paradise

DATE I July 2025. ~
LOCATION I Incheon, KOREA
CATEGORY I Projection Mapping
CLIENT I Paradise City

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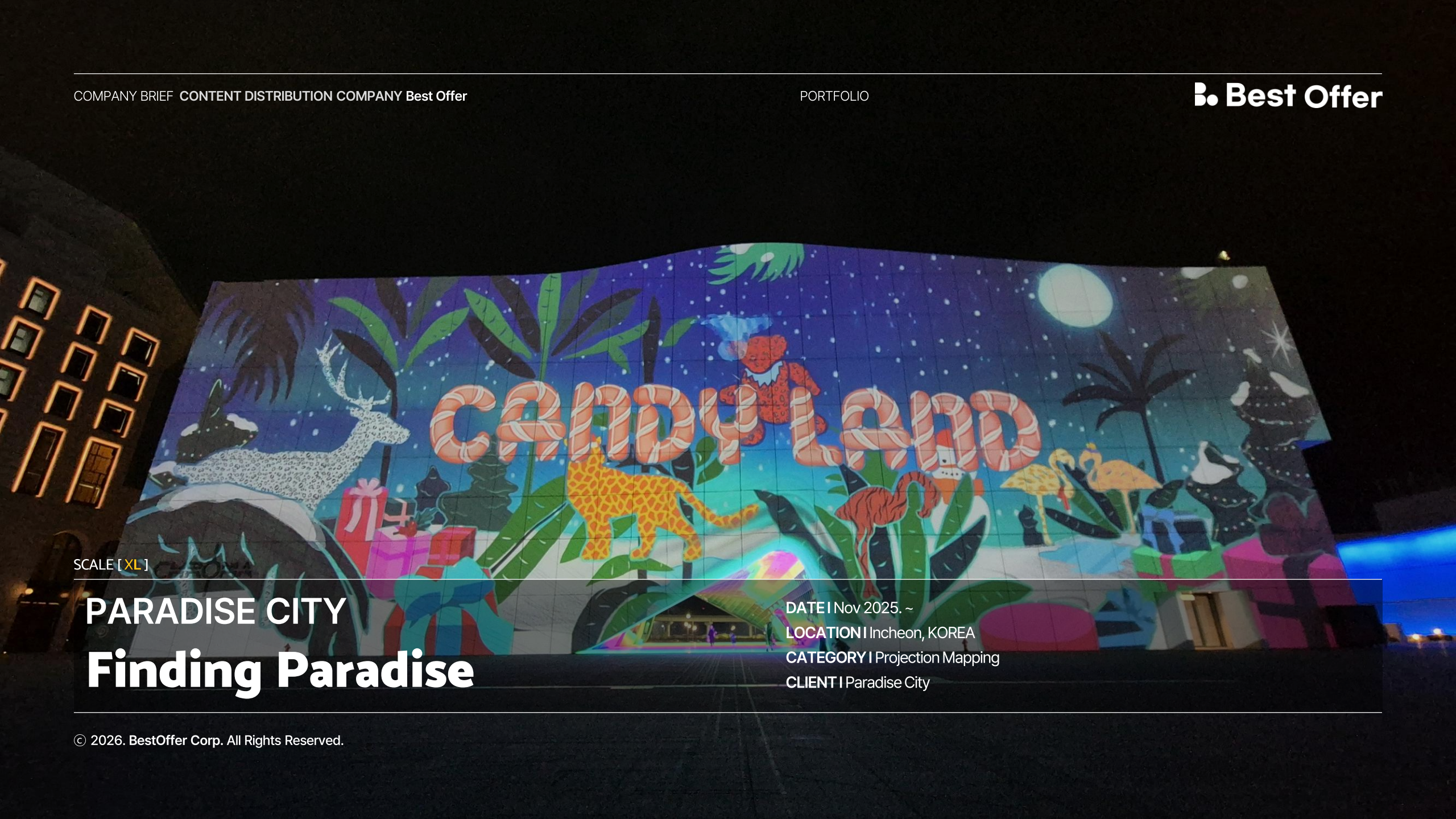


SCALE [XL]

PARADISE CITY
Parisian Summer

DATE I July 2026. ~
LOCATION I Incheon, KOREA
CATEGORY I Projection Mapping
CLIENT I Paradise City

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SCALE [XL]

PARADISE CITY
Finding Paradise

DATE I Nov 2025. ~
LOCATION I Incheon, KOREA
CATEGORY I Projection Mapping
CLIENT I Paradise City

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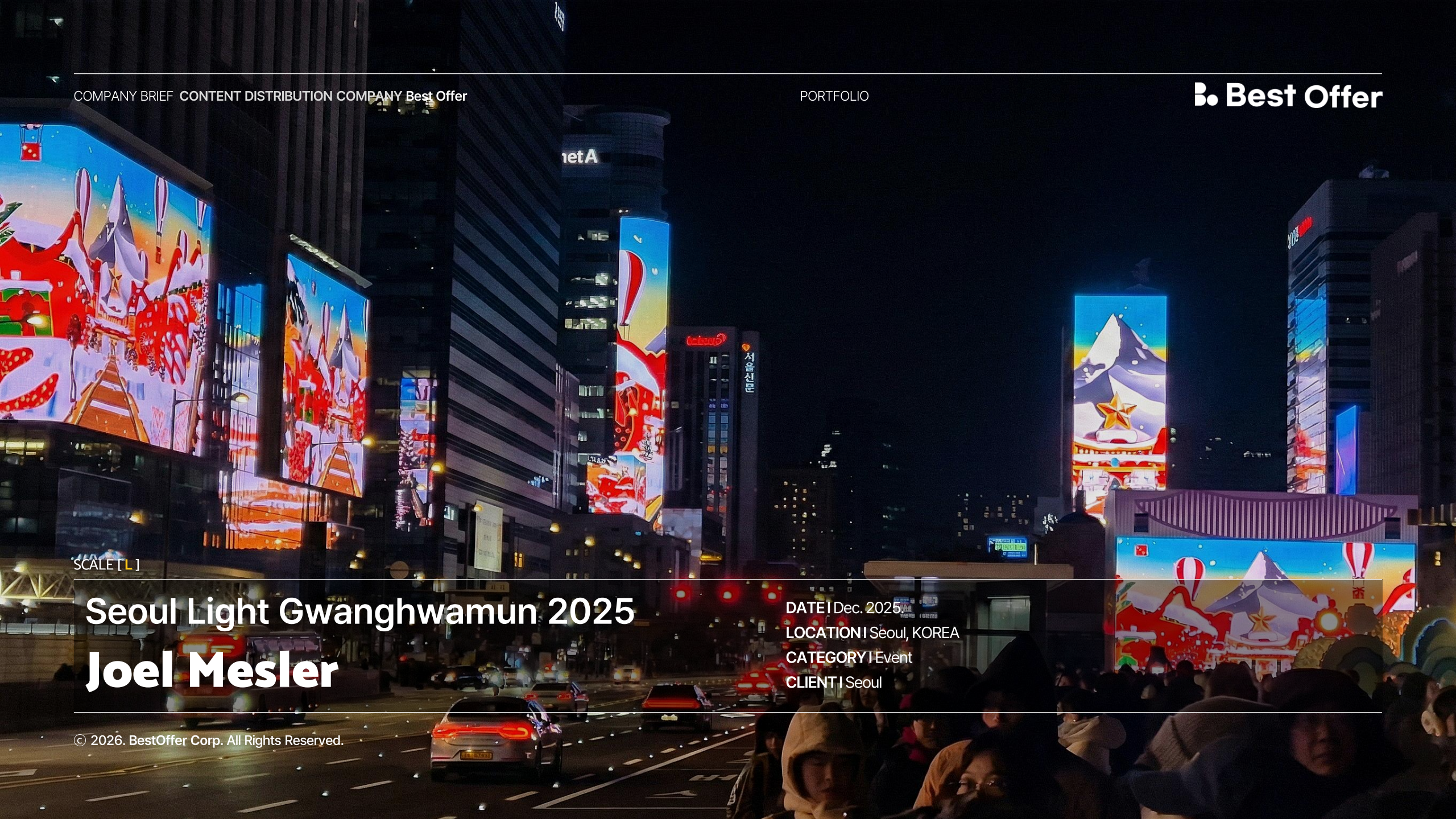
SCALE [L]

Seoul Light Gwanghwamun 2025

Joel Mesler

DATE I Dec. 2025.
LOCATION I Seoul, KOREA
CATEGORY I Event
CLIENT I Seoul

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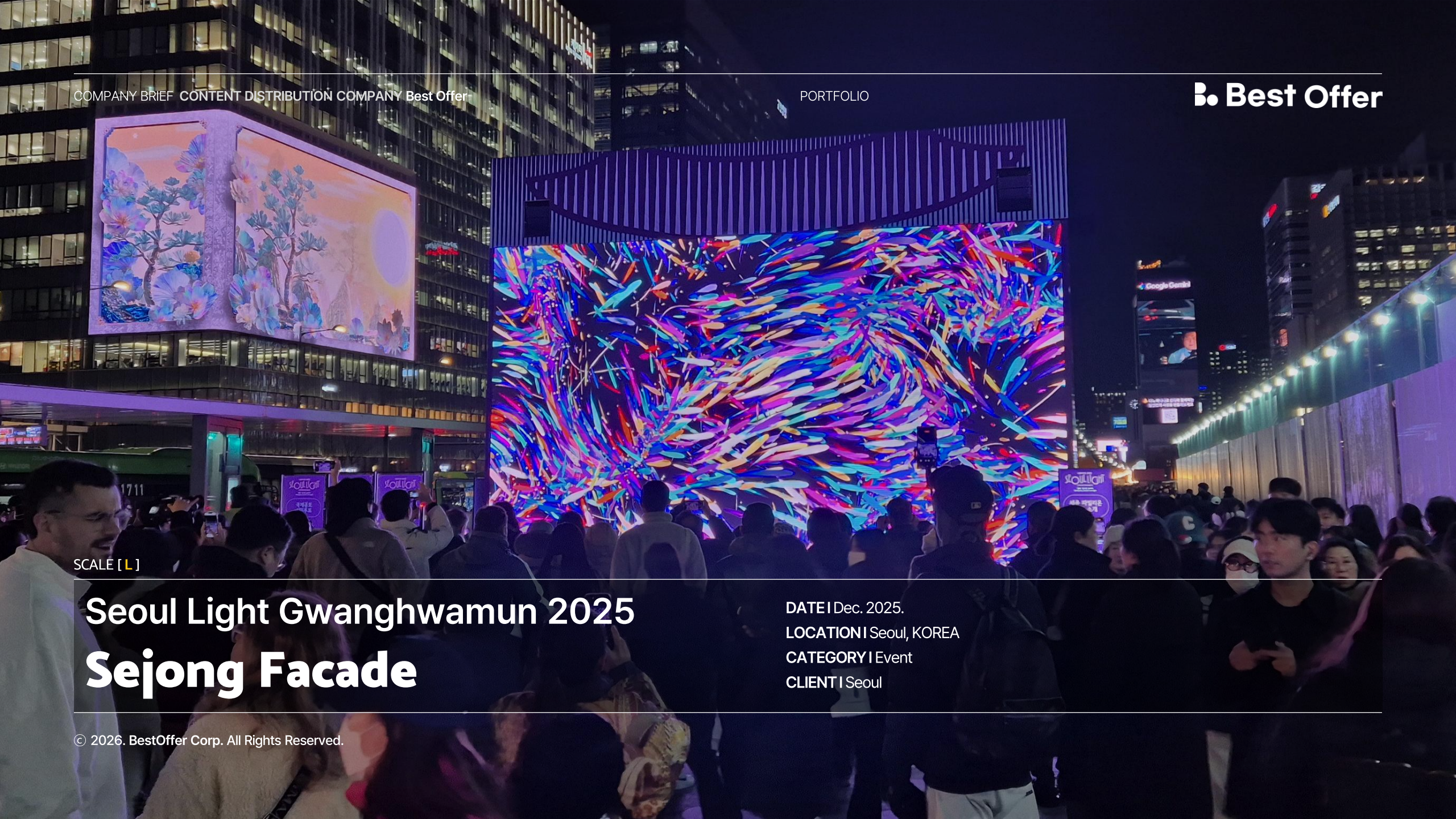
SCALE [L]

Seoul Light Gwanghwamun 2025

Joel Mesler

DATE | Dec. 2025
LOCATION | Seoul, KOREA
CATEGORY | Event
CLIENT | Seoul

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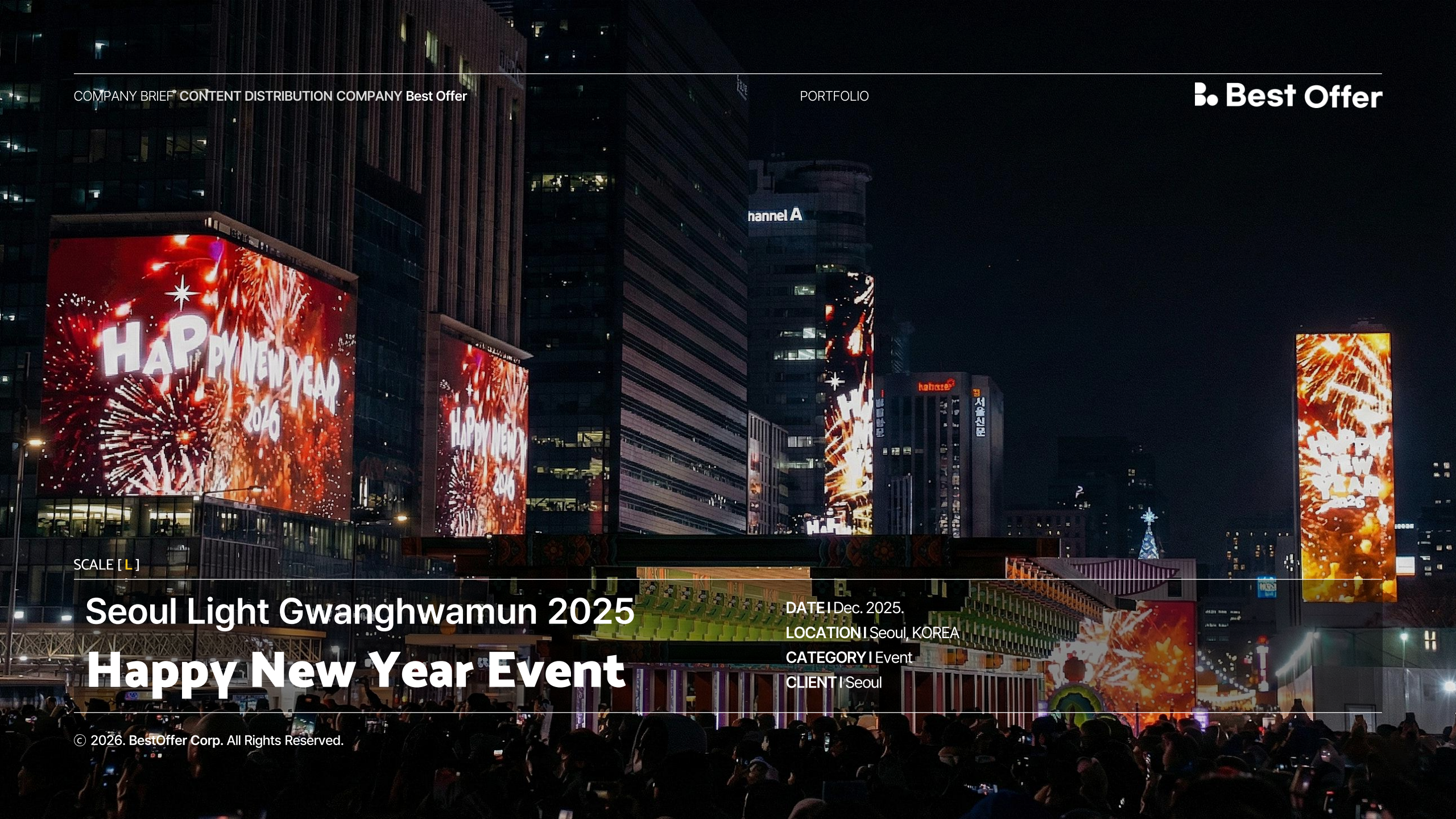
SCALE [L]

Seoul Light Gwanghwamun 2025

Sejong Facade

DATE I Dec. 2025.
LOCATION I Seoul, KOREA
CATEGORY I Event
CLIENT I Seoul

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SCALE [L]

Seoul Light Gwanghwamun 2025

Happy New Year Event

DATE I Dec. 2025.
LOCATION I Seoul, KOREA
CATEGORY I Event
CLIENT I Seoul

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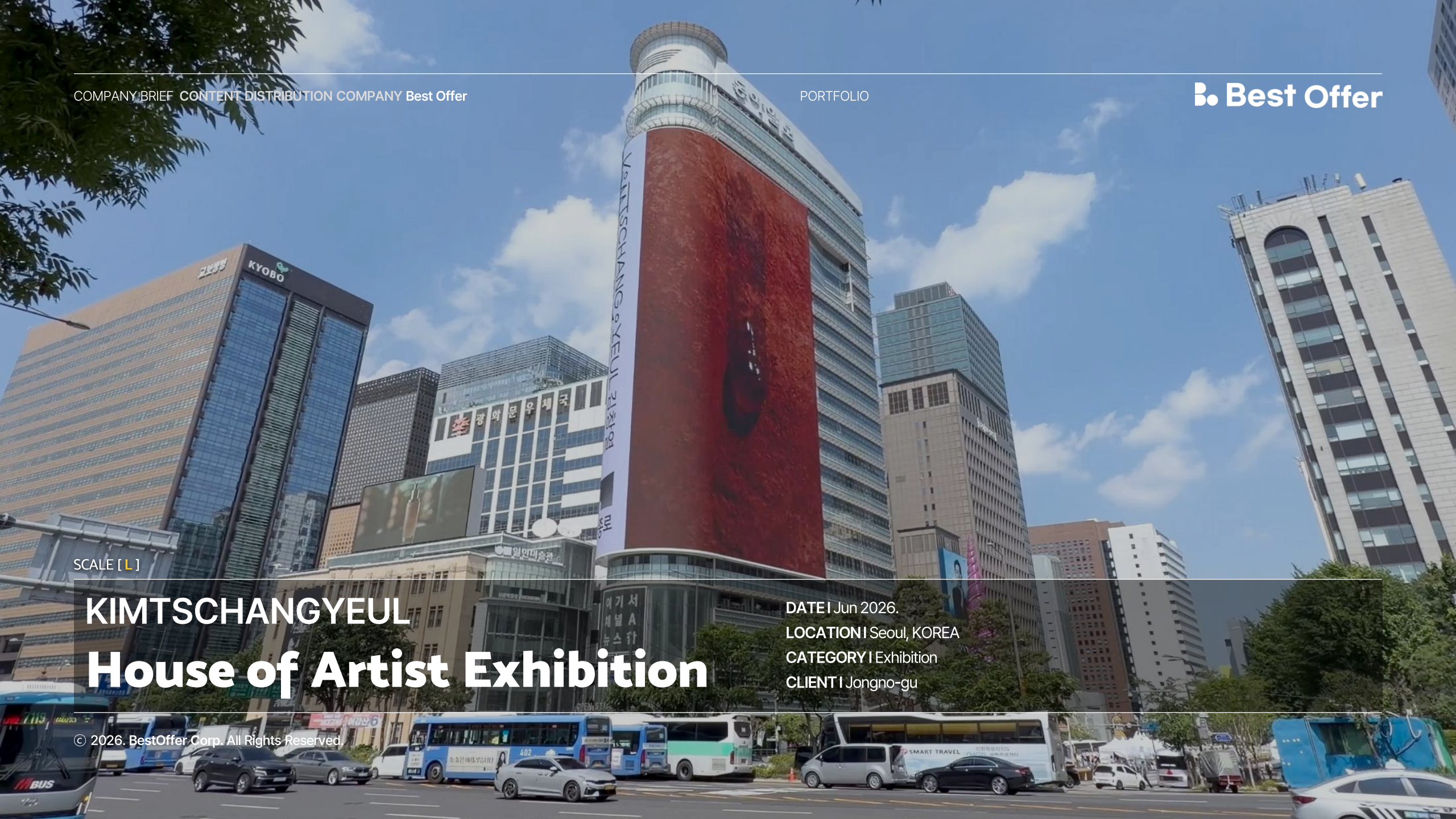


SCALE [L]

Seoul Hechi Madang
Media Art Exhibition

DATE I Mar 2026.
LOCATION I Seoul, KOREA
CATEGORY I Exhibition
CLIENT I Seoul

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SCALE [L]

KIMTSCHANGYEUL

House of Artist Exhibition

DATE I Jun 2026.
LOCATION I Seoul, KOREA
CATEGORY I Exhibition
CLIENT I Jongno-gu

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SCALE [L]

Seoul Jung-gu

Walking in Jung-gu

DATE I Jun 2026.
LOCATION I Seoul, KOREA
CATEGORY I Exhibition
CLIENT I Jung-gu

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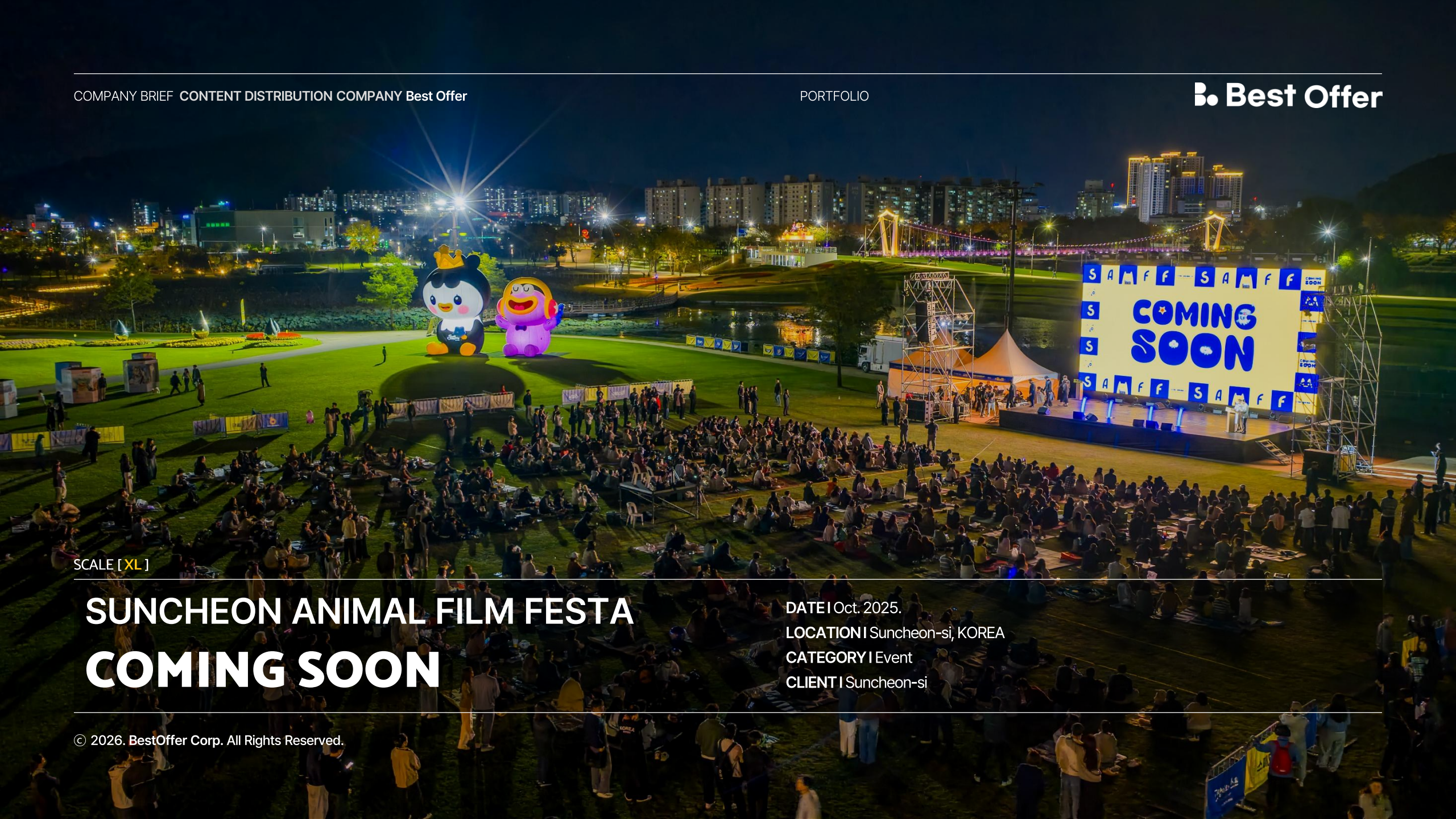
SCALE [L]

K-HERITAGE MEDIA ART

SHINSEGAE SQUARE AWARDS

DATE I Sep 2026.
LOCATION I Seoul, KOREA
CATEGORY I Exhibition
CLIENT I SHINSEGAE, INNOCEAN

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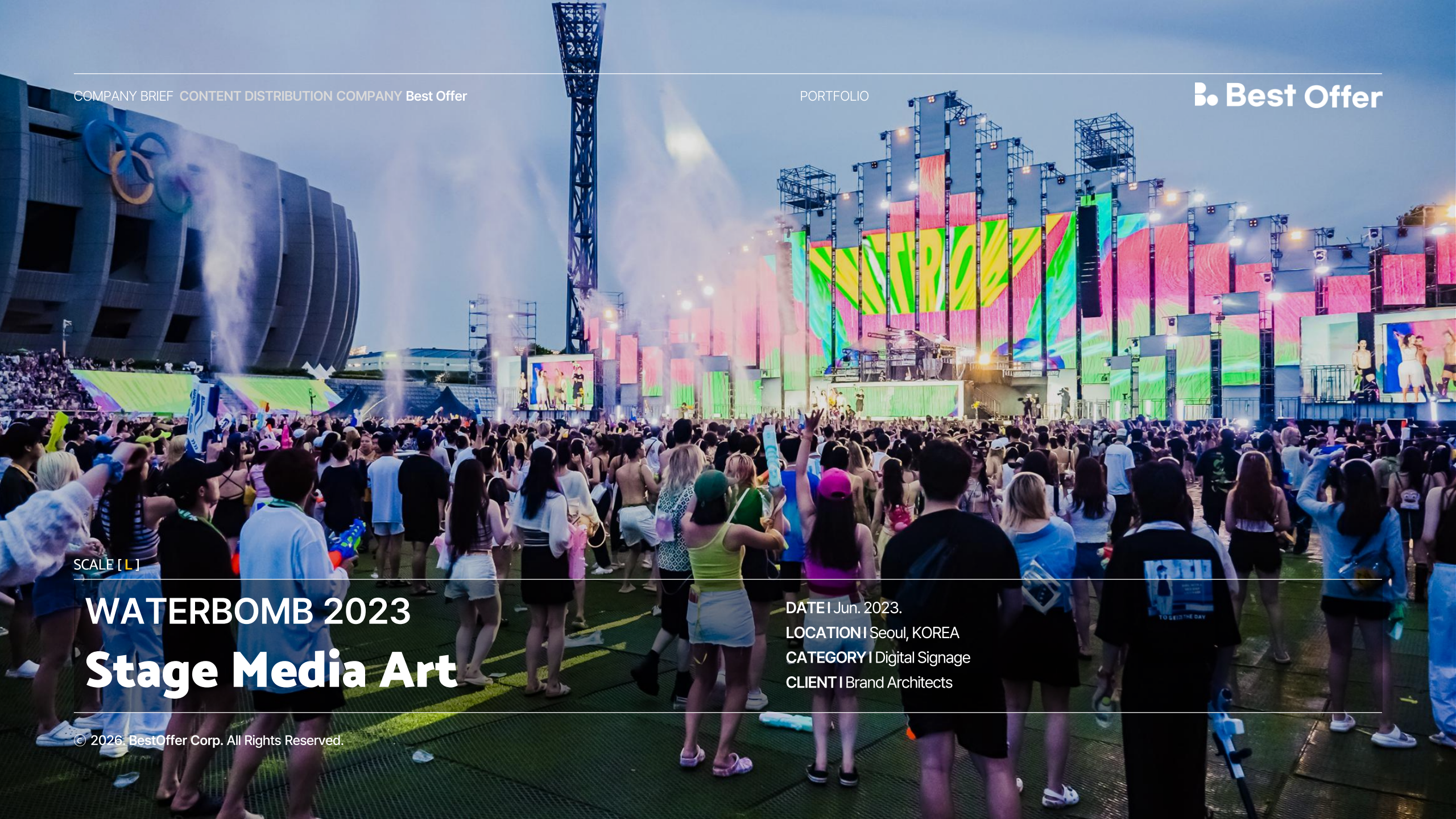


SCALE [XL]

SUNCHEON ANIMAL FILM FESTA
COMING SOON

DATE I Oct. 2025.
LOCATION I Suncheon-si, KOREA
CATEGORY I Event
CLIENT I Suncheon-si

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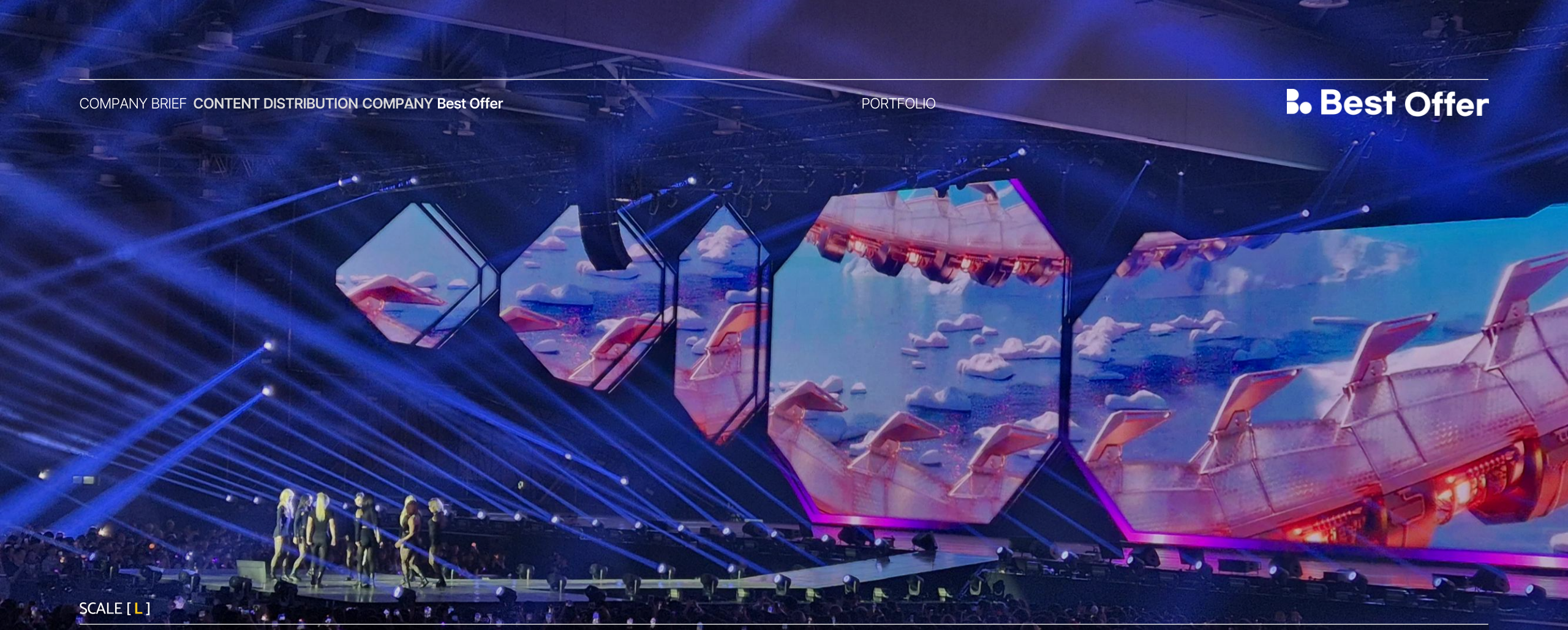


SCALE [L]

WATERBOMB 2023
Stage Media Art

DATE I Jun. 2023.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Brand Architects

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SCALE [L]

SUPERPOP 2025
Stage Media Art

DATE I May. 2025.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Superpop Korea

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SCALE [L]

2023 Micro Seoul Festival
Seoulbound

DATE I Sep. 2023.
LOCATION I Gwacheon-si, KOREA
CATEGORY I Digital Signage
CLIENT I RX META

X
Archive video

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SCALE [M]

COEX K-POP SQUARE
Moon Light



DATE I Dec. 2022.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I ART-RYU

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SCALE [L]

MMCA CheongJu
Media Canvas Exhibition

DATE I Nov 2025. ~
LOCATION I Cheongju, KOREA
CATEGORY I Media Facade
CLIENT I MMCA

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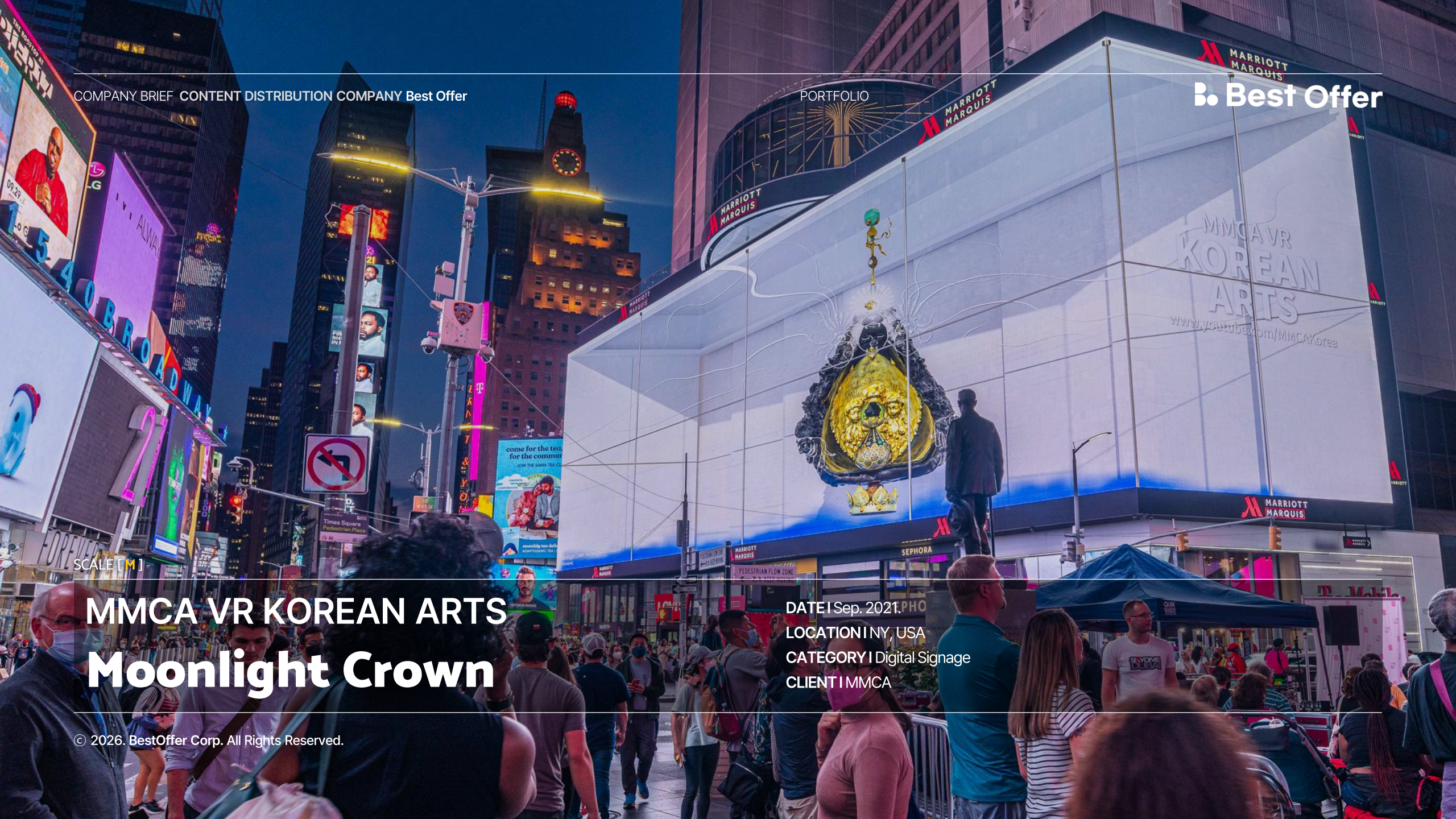


SCALE [L]

SHINSEGAE GALLERY
KYNE Media Art

DATE I Feb. 2026.
LOCATION I Seoul, Koea
CATEGORY I Digital Signage
CLIENT I SHINSEGAE

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SCALE [M]

MMCA VR KOREAN ARTS
Moonlight Crown

DATE I Sep. 2021.
LOCATION I NY, USA
CATEGORY I Digital Signage
CLIENT I MMCA

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SCALE [L]

The 80th Anniversary of Independence
NEWCONTENTS ACADEMY

DATE I Aug. 2025.
LOCATION I NY, USA
CATEGORY I Digital Signage
CLIENT I CCON

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SCALE [M]

Busan Haeundae
Grand Josun Media Art

DATE I June. 2025.
LOCATION I Busan, KOREA
CATEGORY I Digital Signage
CLIENT I Shinsegae Property

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SCALE [M]

HYUNDAI DEPARTMENT STORE

Shopping Explorer

DATE I Jul. 2024.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I HYUNDAI FUTURENET, HYUNDAI DUTY FREE

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SCALE [L]

Media Art Challenge Festival in Gwangju

Asia Interactive Wall

DATE I Dec 2024. ~
LOCATION I Gwangju, KOREA
CATEGORY I Media Facade
CLIENT I GICON

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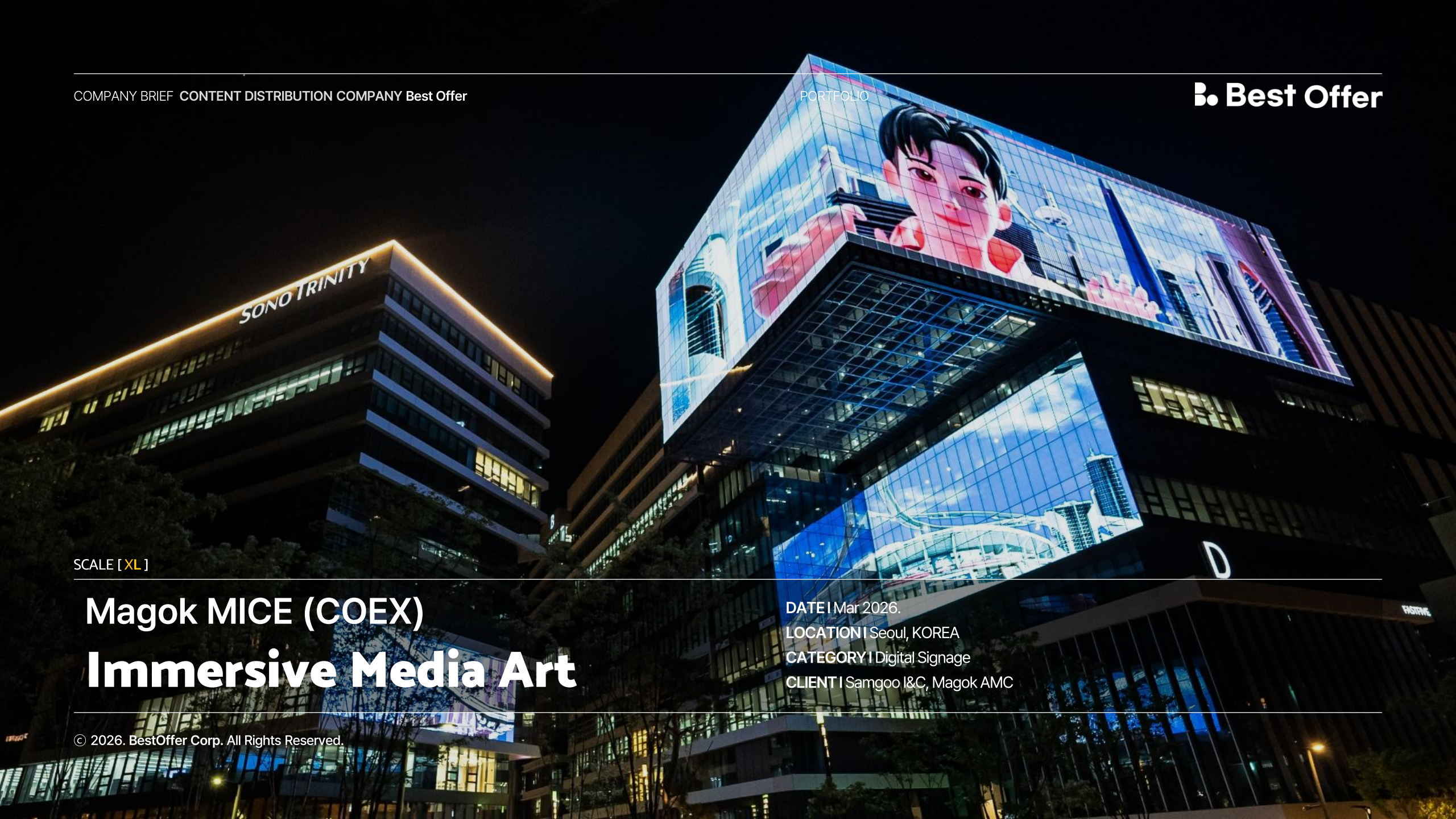


SCALE [XL]

Magok MICE (COEX)
Media Facade

DATE I Nov 2024.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Samgoo I&C, Magok AMC

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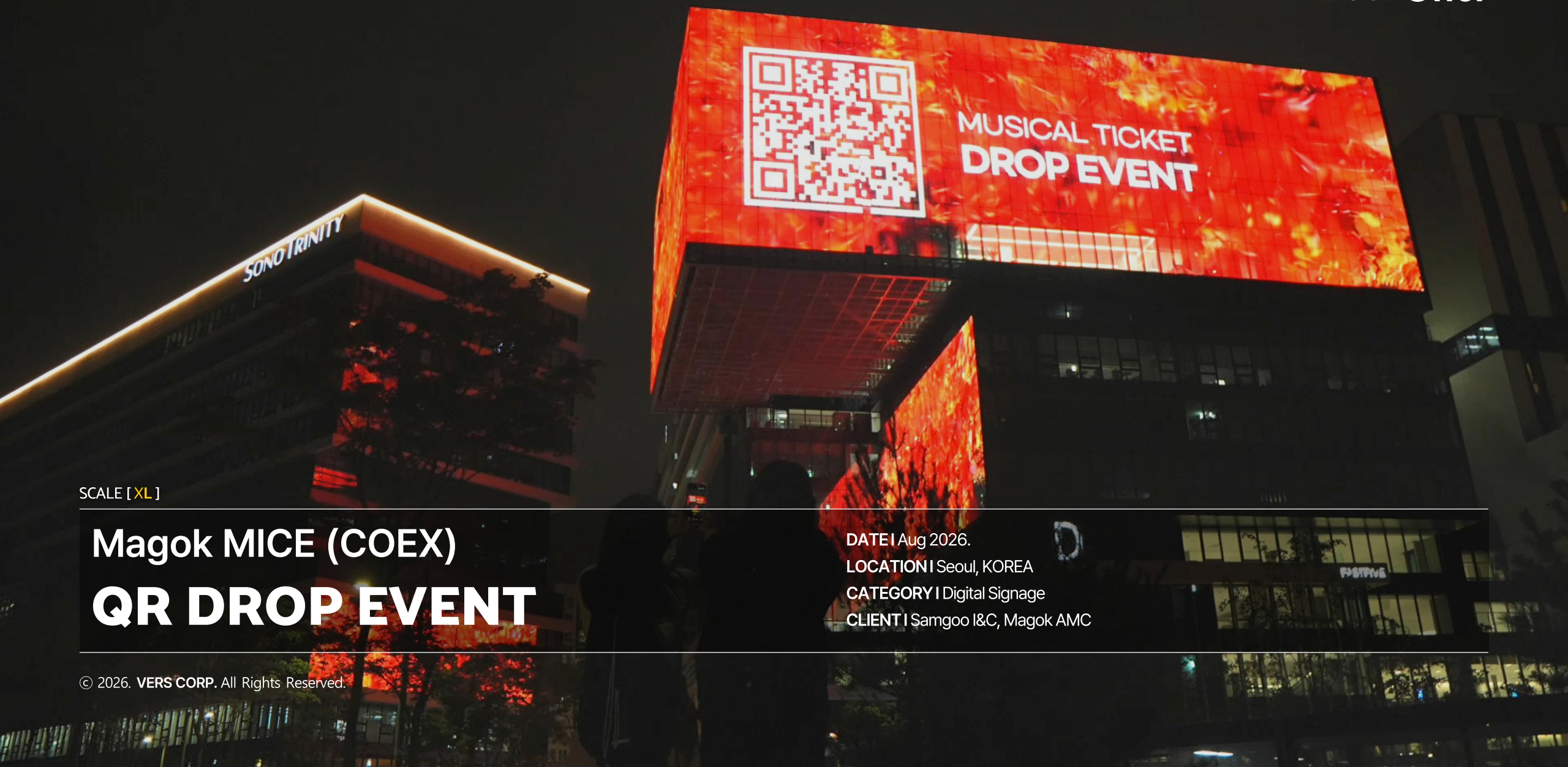


SCALE [XL]

Magok MICE (COEX)
Immersive Media Art

DATE I Mar 2026.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Samgoo I&C, Magok AMC

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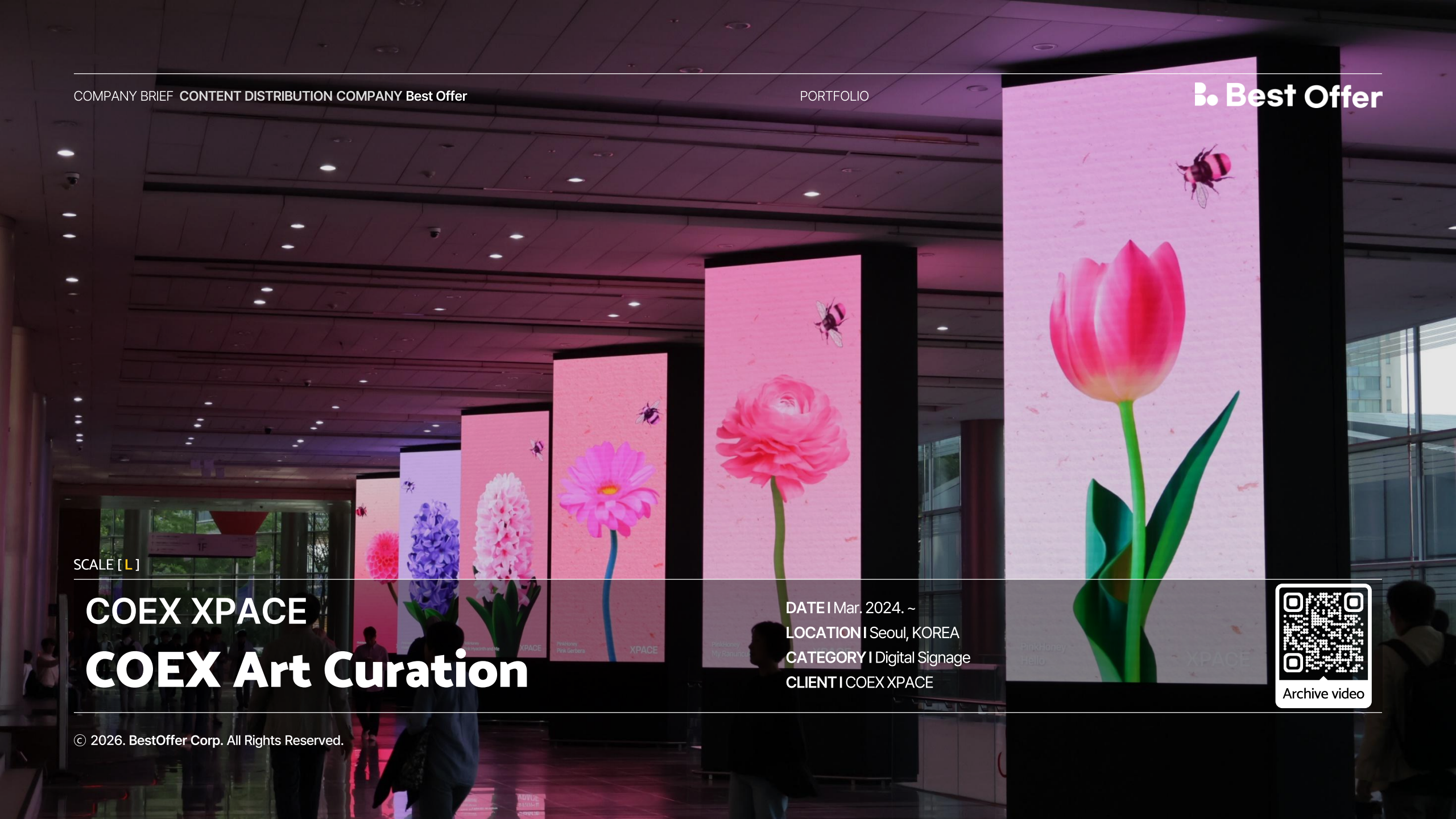
SCALE [XL]

Magok MICE (COEX)

QR DROP EVENT

DATE I Aug 2026.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Samgoo I&C, Magok AMC

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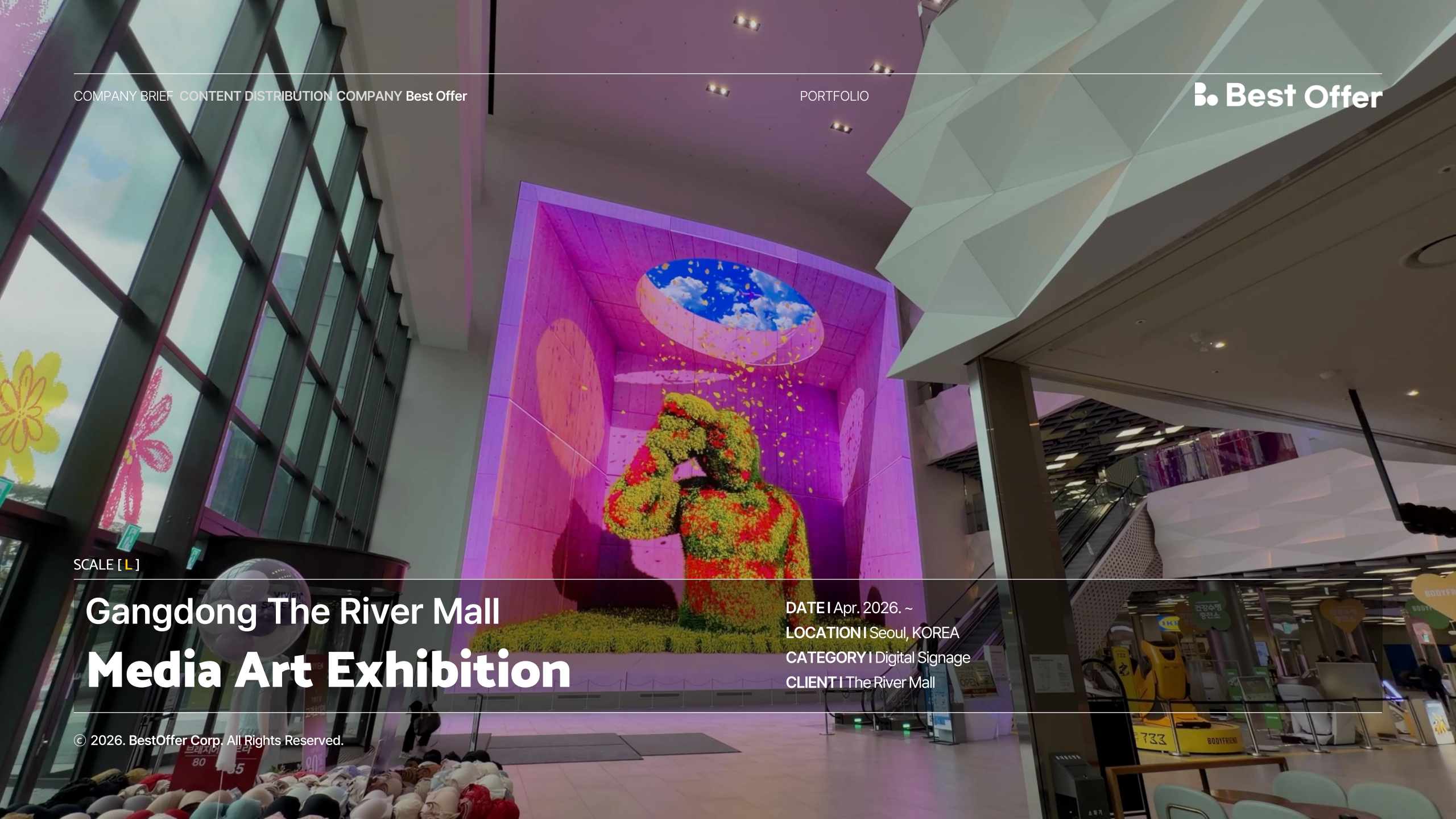
SCALE [L]

COEX XPACE
COEX Art Curation

DATE I Mar. 2024. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I COEX XPACE

Archive video

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SCALE [L]

Gangdong The River Mall
Media Art Exhibition

DATE I Apr. 2026. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I The River Mall

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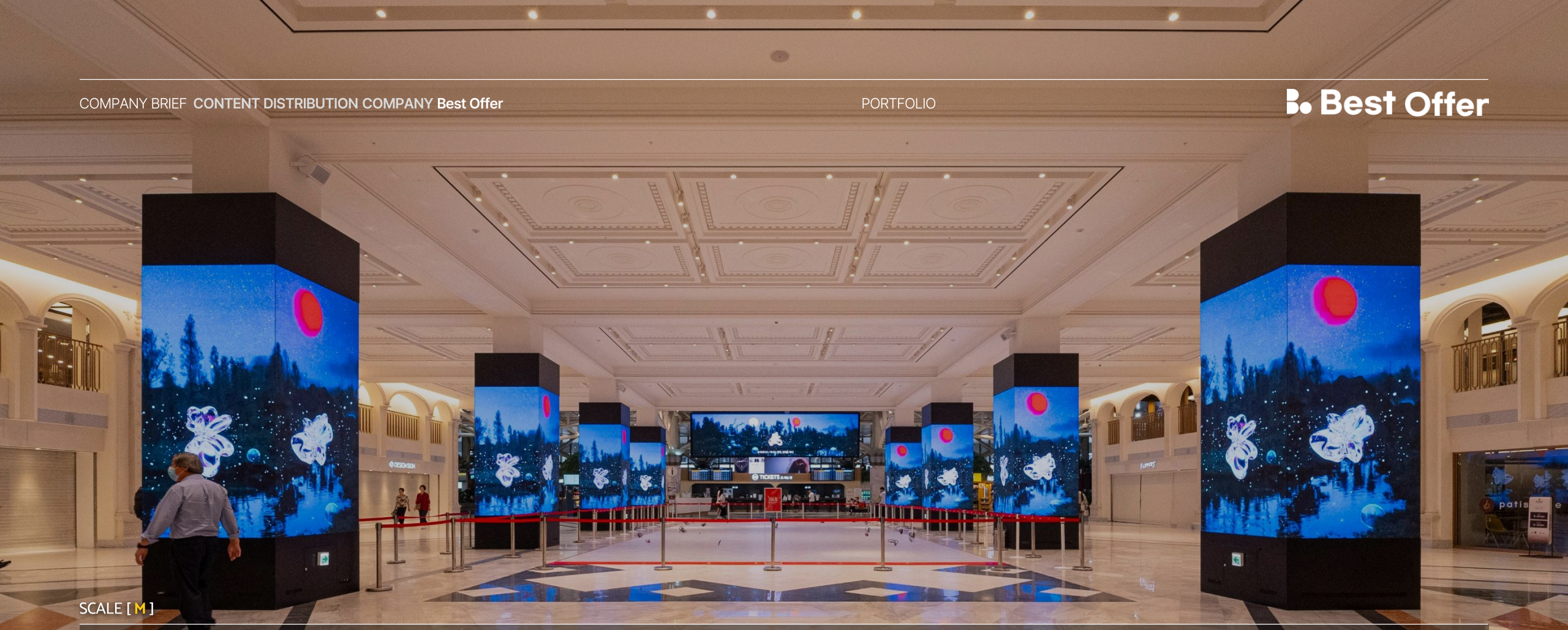
SCALE [M]

THE HYUNDAI SEOUL
Media Art Gallery

DATE I Mar. 2024.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I HYUNDAI FUTURENET

Archive video

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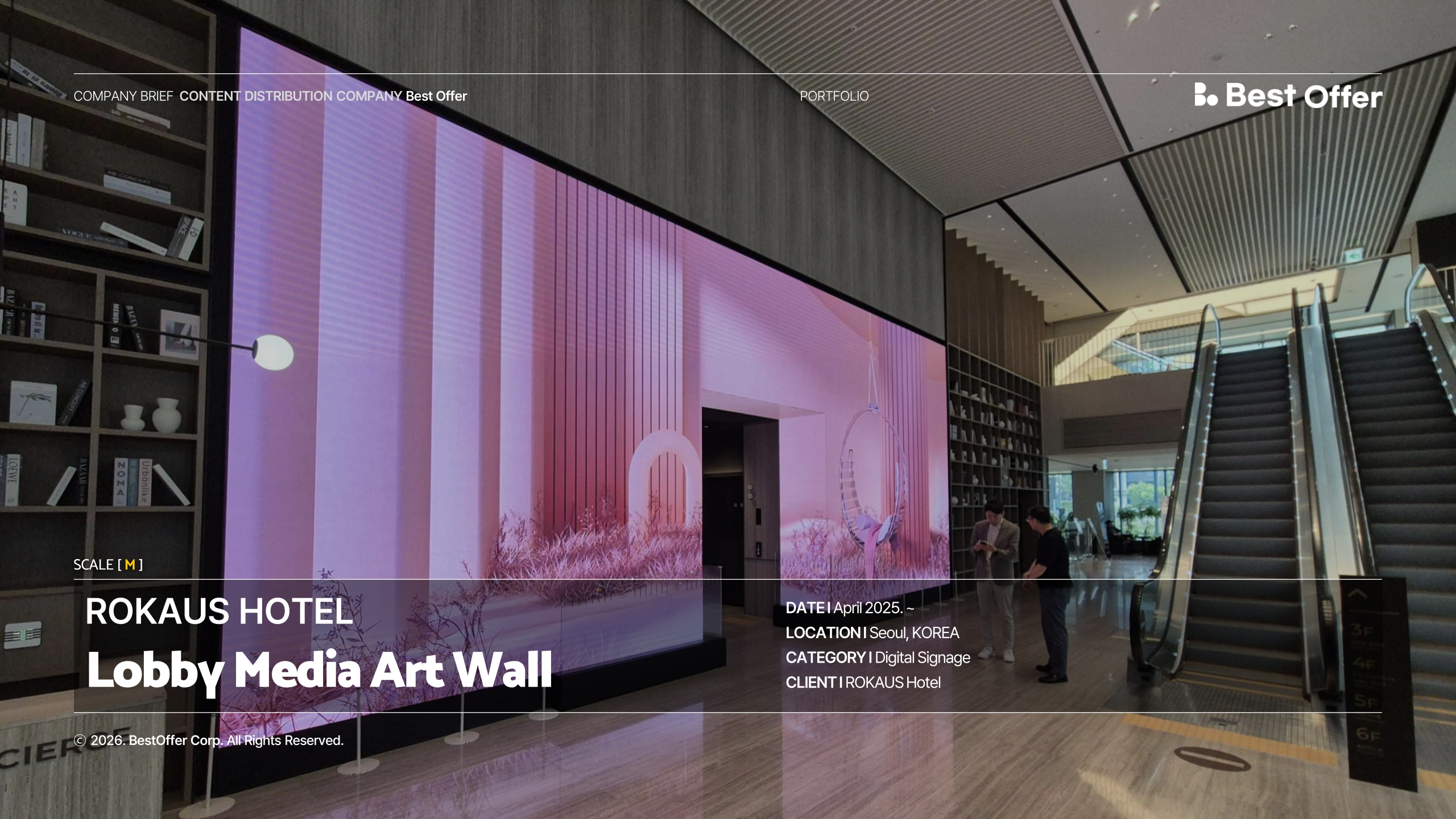


SCALE [M]

SHINSEGAE CENTRAL CITY
Shining at the end of summer

DATE I Jul 2024.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I ARCO

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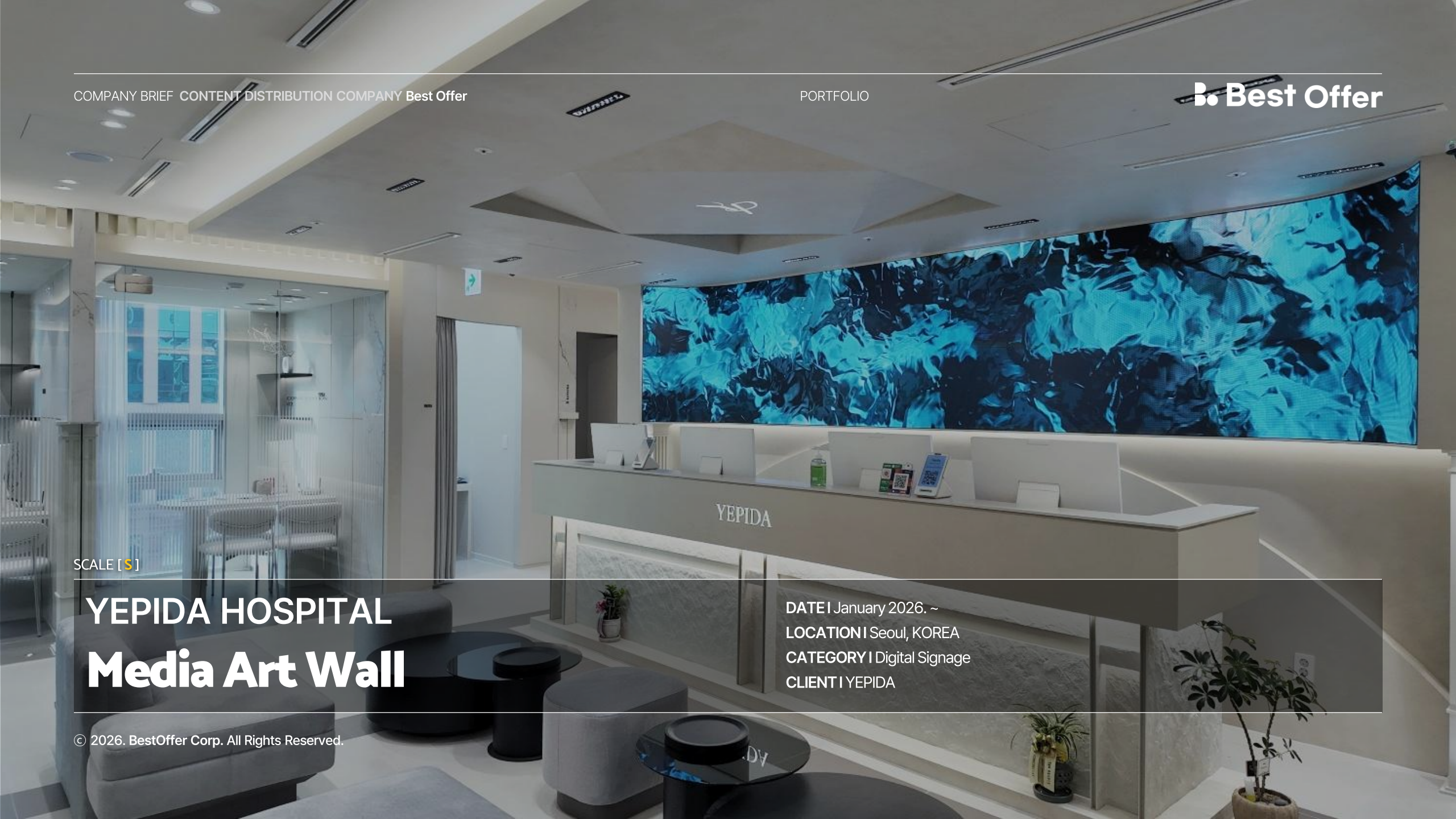


SCALE [M]

ROKAUS HOTEL
Lobby Media Art Wall

DATE I April 2025. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I ROKAUS Hotel

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SCALE [S]

YEPIDA HOSPITAL
Media Art Wall

DATE I January 2026. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I YEPIDA

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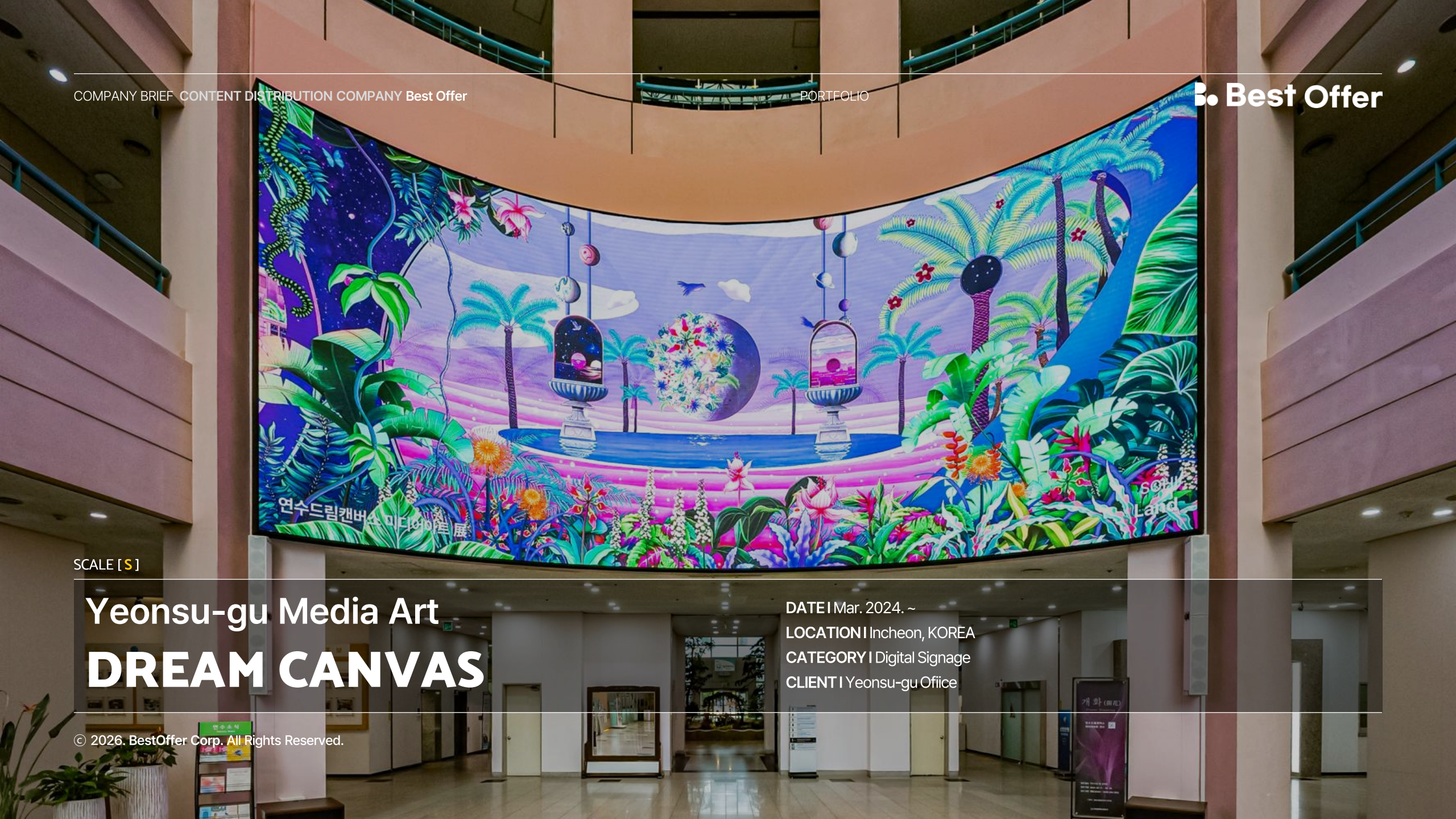


SCALE [XL]

Daejeon Skyroad
Media Art Street

DATE I Feb. 2023.
LOCATION I Daejeon, KOREA
CATEGORY I Digital Signage
CLIENT I Dajeon-si

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SCALE [S]

Yeonsu-gu Media Art
DREAM CANVAS

DATE I Mar. 2024. ~
LOCATION I Incheon, KOREA
CATEGORY I Digital Signage
CLIENT I Yeonsu-gu Ofiice

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SCALE [S]

Namwon-si Media Art
MEDIA CANVAS

DATE I Dec. 2024. ~
LOCATION I Namwon, KOREA
CATEGORY I Digital Signage
CLIENT I Namwon-si Ofiice

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SCALE [S]

Busan City Hall
Deullak Nallak

DATE I Jun, 2024. ~
LOCATION I Busan, KOREA
CATEGORY I Digital Signage
CLIENT I Busan City Hall

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SCALE [S]

Gwacheon City Hall

Media Canvas Exhibition

DATE I Dec, 2024 ~
LOCATION I Gwacheon, KOREA
CATEGORY I Digital Signage
CLIENT I Gwacheon City Hall

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SCALE [S]

Yangcheon-gu
Media Canvas Exhibition

DATE I Jan, 2026. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Yangcheon-gu City Hall

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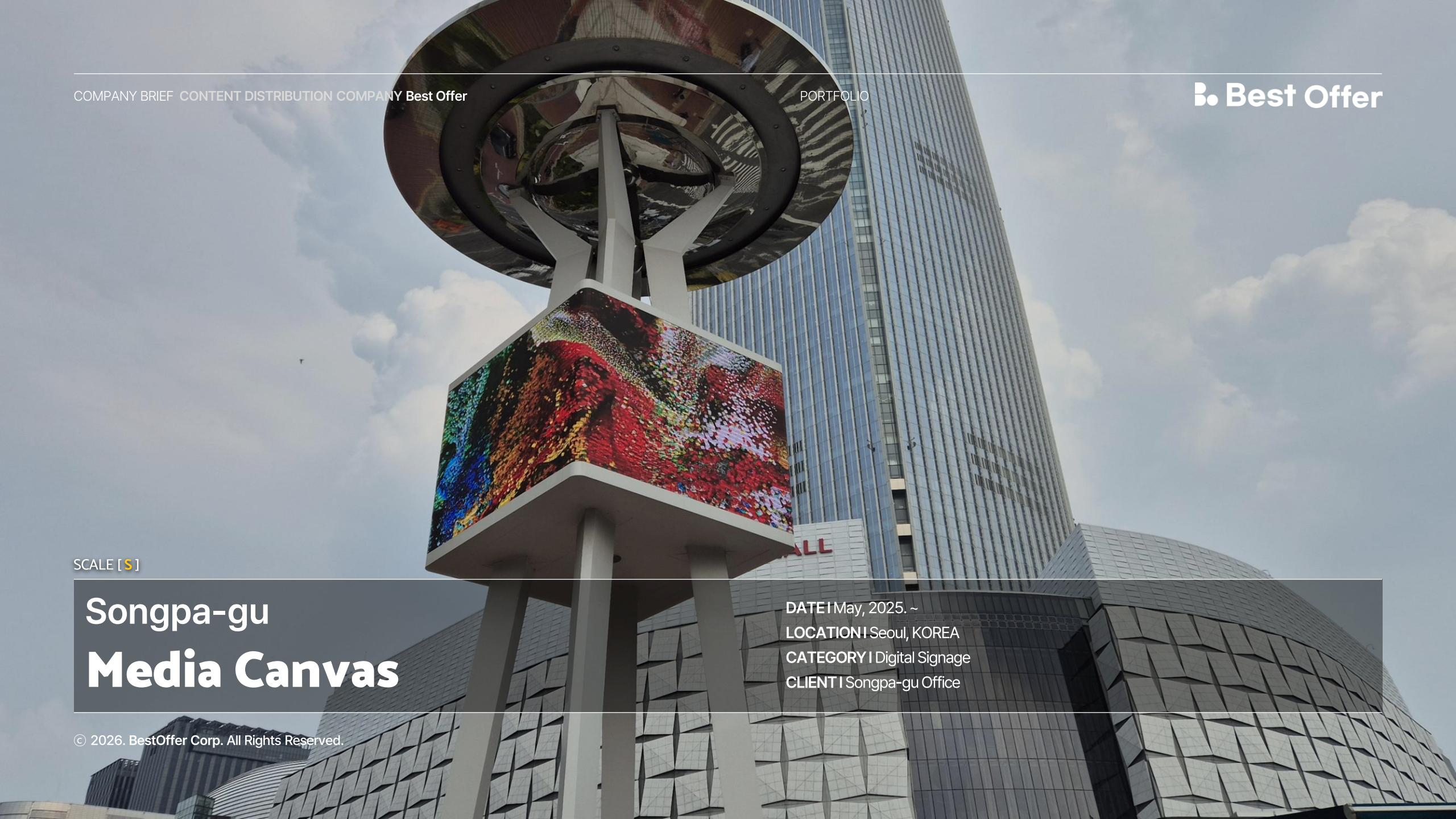


SCALE [M]

Korea National Railway
Media Canvas Exhibition

DATE I Dec, 2025. ~
LOCATION I KR, KOREA
CATEGORY I Digital Signage
CLIENT I Daejeon

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SCALE [S]

Songpa-gu
Media Canvas

DATE I May, 2025. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Songpa-gu Office

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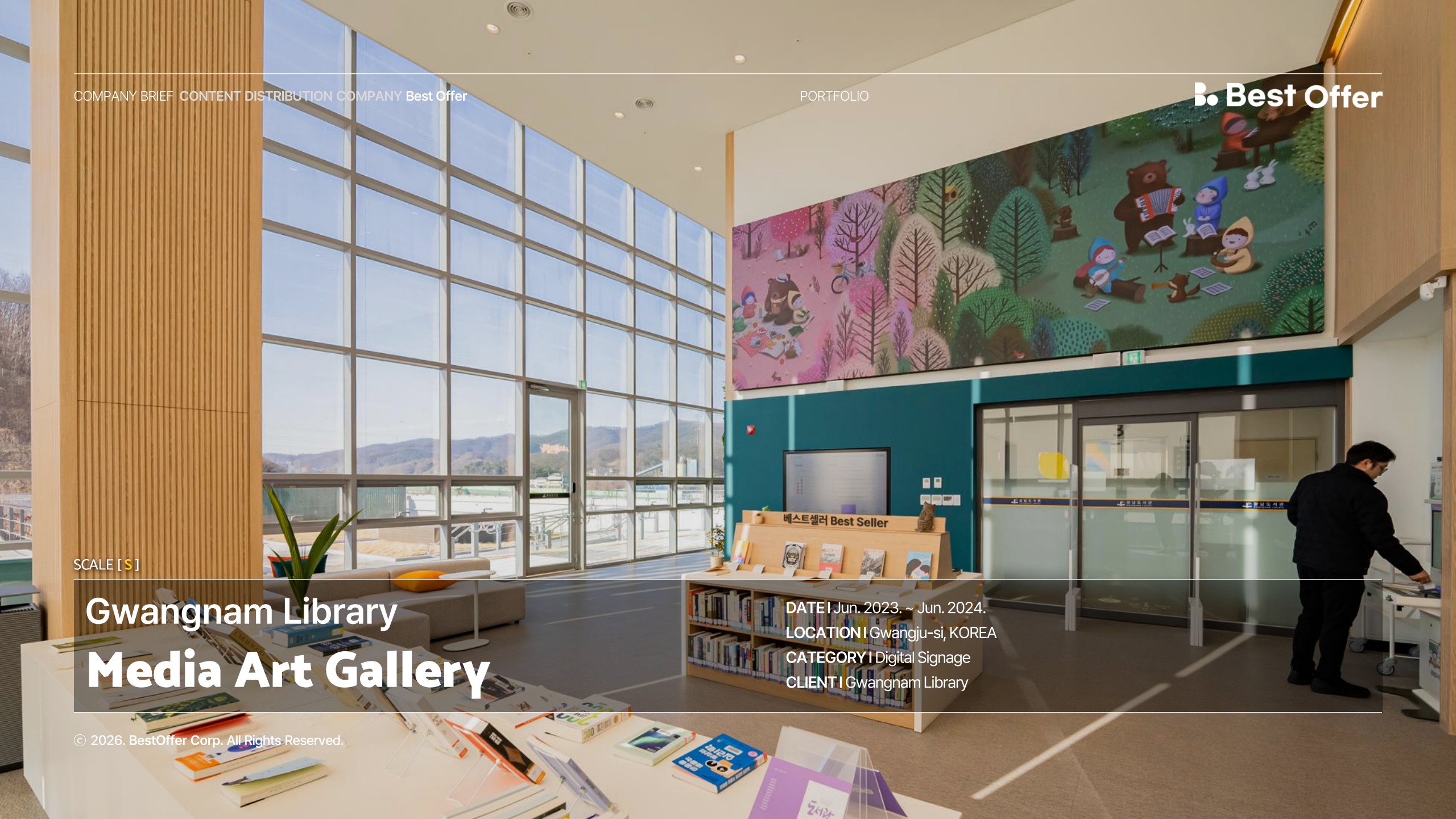


SCALE [S]

Seocho Culture and Arts Center
Anamorphic Media Art

DATE I Nov, 2024. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Seocho Culture and Arts Center

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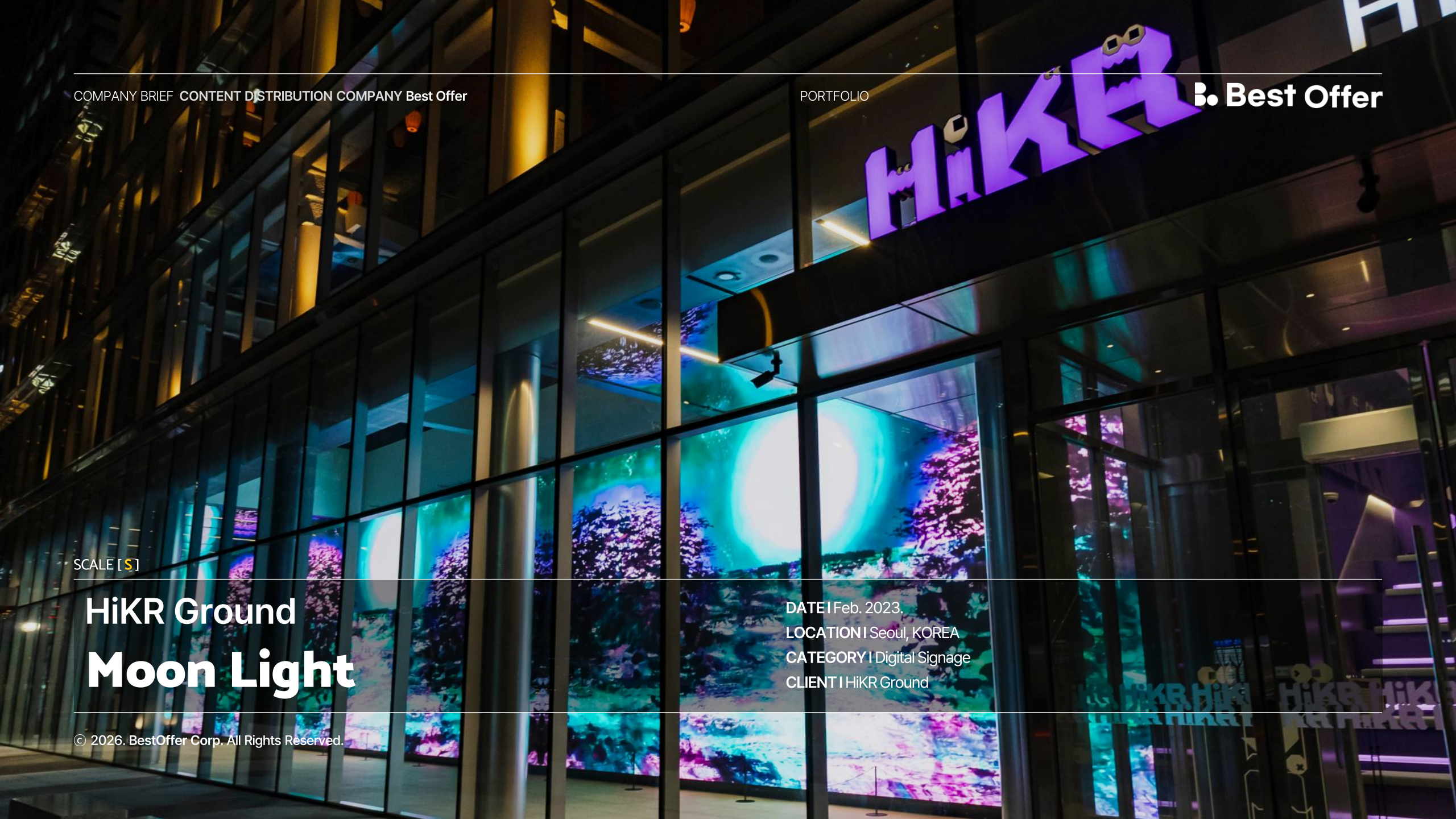


SCALE [S]

Gwangnam Library
Media Art Gallery

DATE I Jun. 2023. ~ Jun. 2024.
LOCATION I Gwangju-si, KOREA
CATEGORY I Digital Signage
CLIENT I Gwangnam Library

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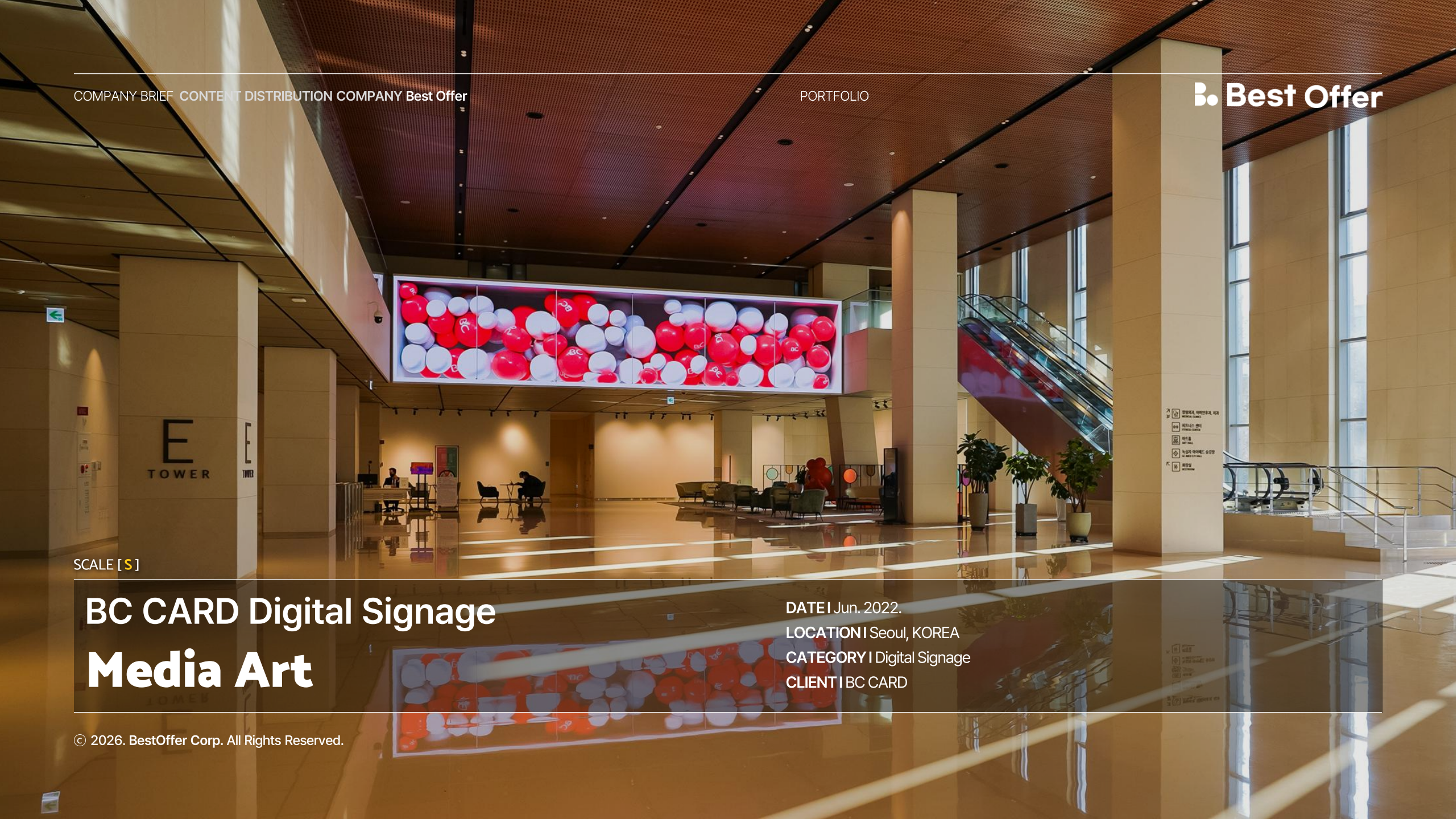


SCALE [S]

HiKR Ground
Moon Light

DATE I Feb. 2023.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I HiKR Ground

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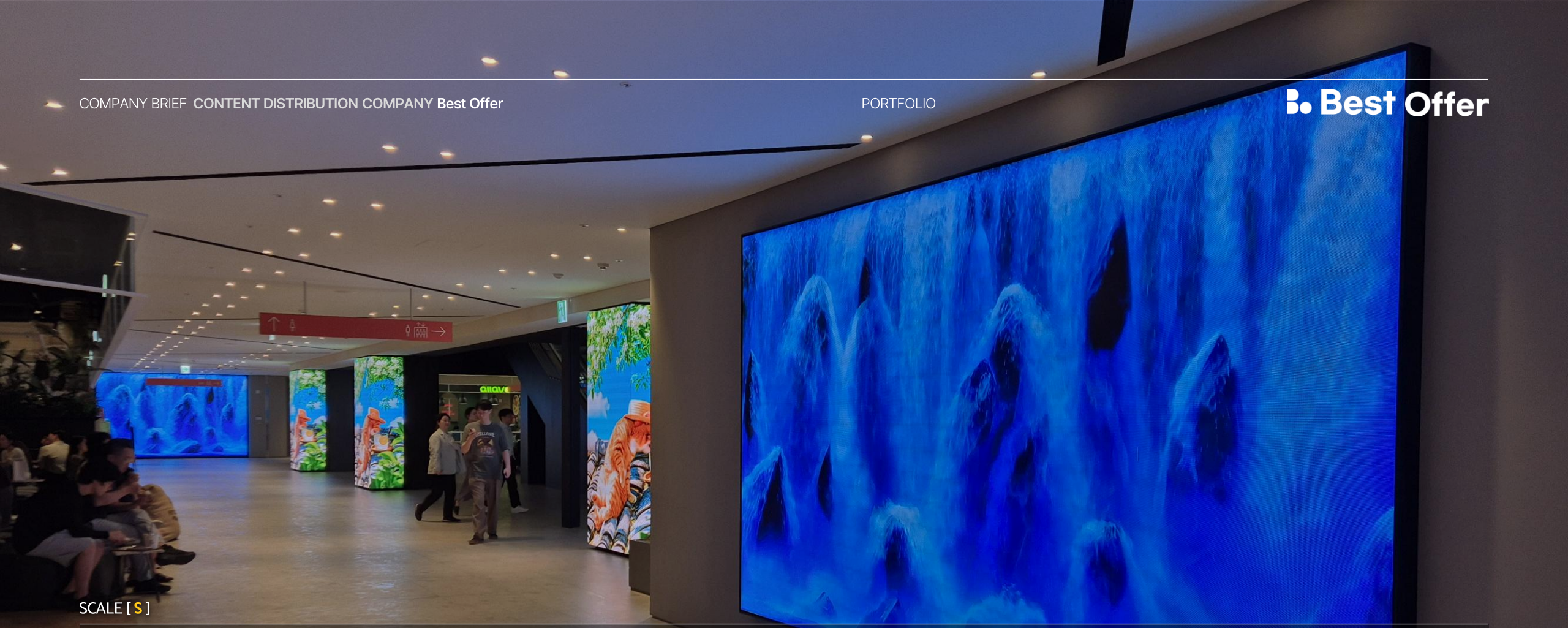


SCALE [S]

BC CARD Digital Signage
Media Art

DATE I Jun. 2022.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I BC CARD

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SCALE [S]

Centropolis

Media Art Exhibition

DATE I Dec. 2025.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I CBRE

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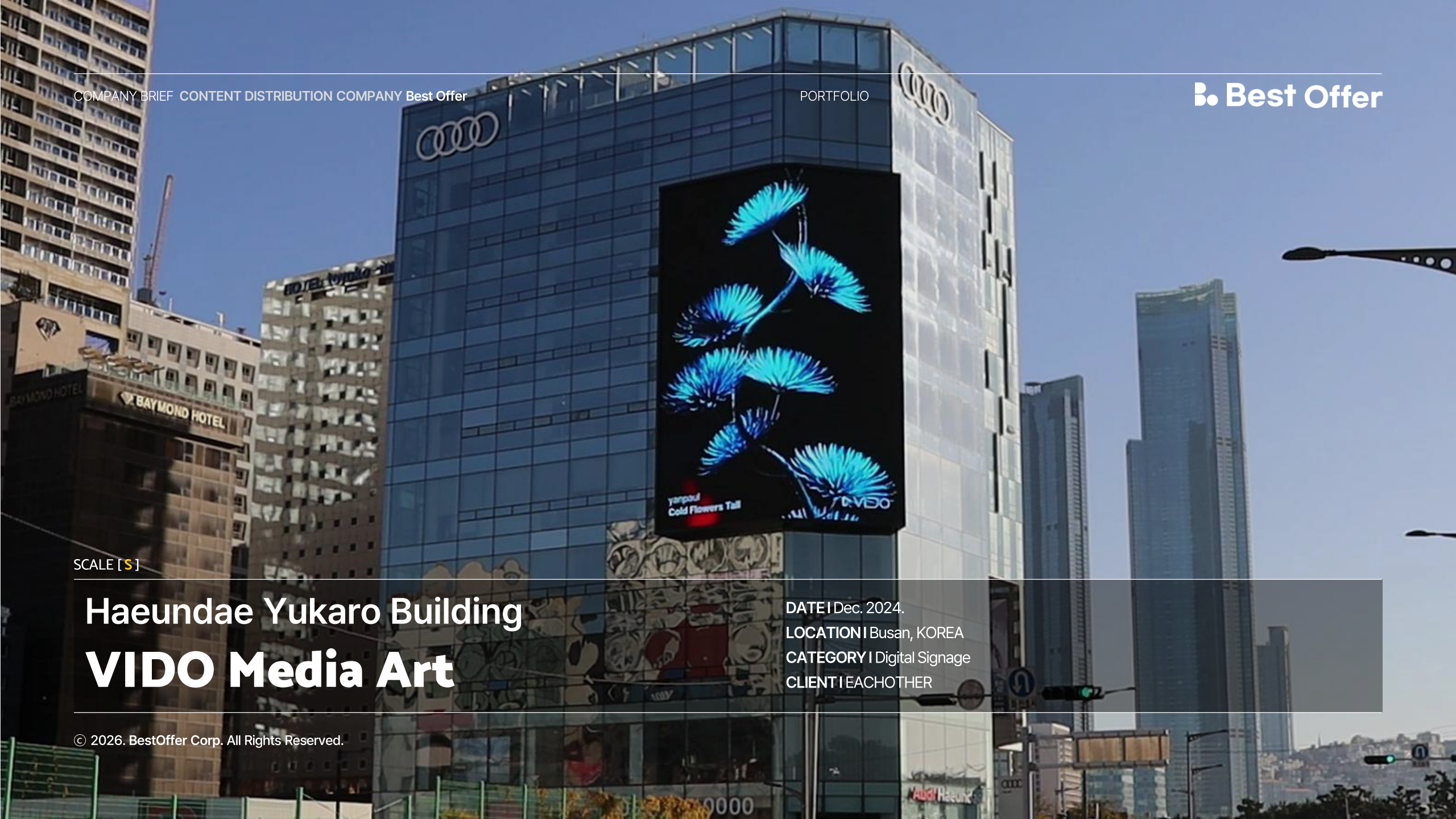


SCALE [S]

MIRAE ASSET Year-end Event
ART-RYU Media Art

DATE I Dec. 2022.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I MIRAE ASSET

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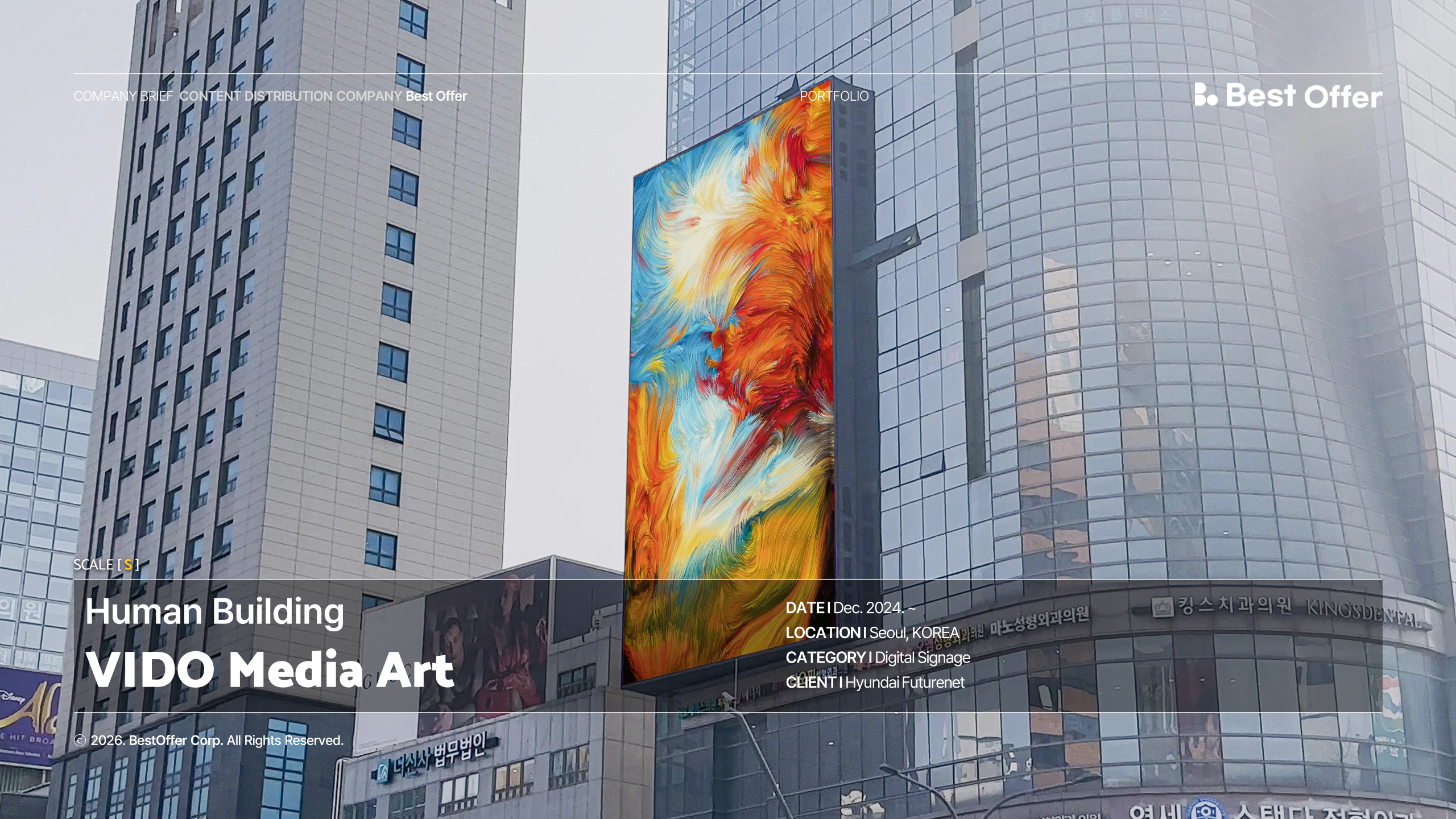
SCALE [S]

Haeundae Yukaro Building
VIDO Media Art

DATE I Dec. 2024.
LOCATION I Busan, KOREA
CATEGORY I Digital Signage
CLIENT I EACHOTHER

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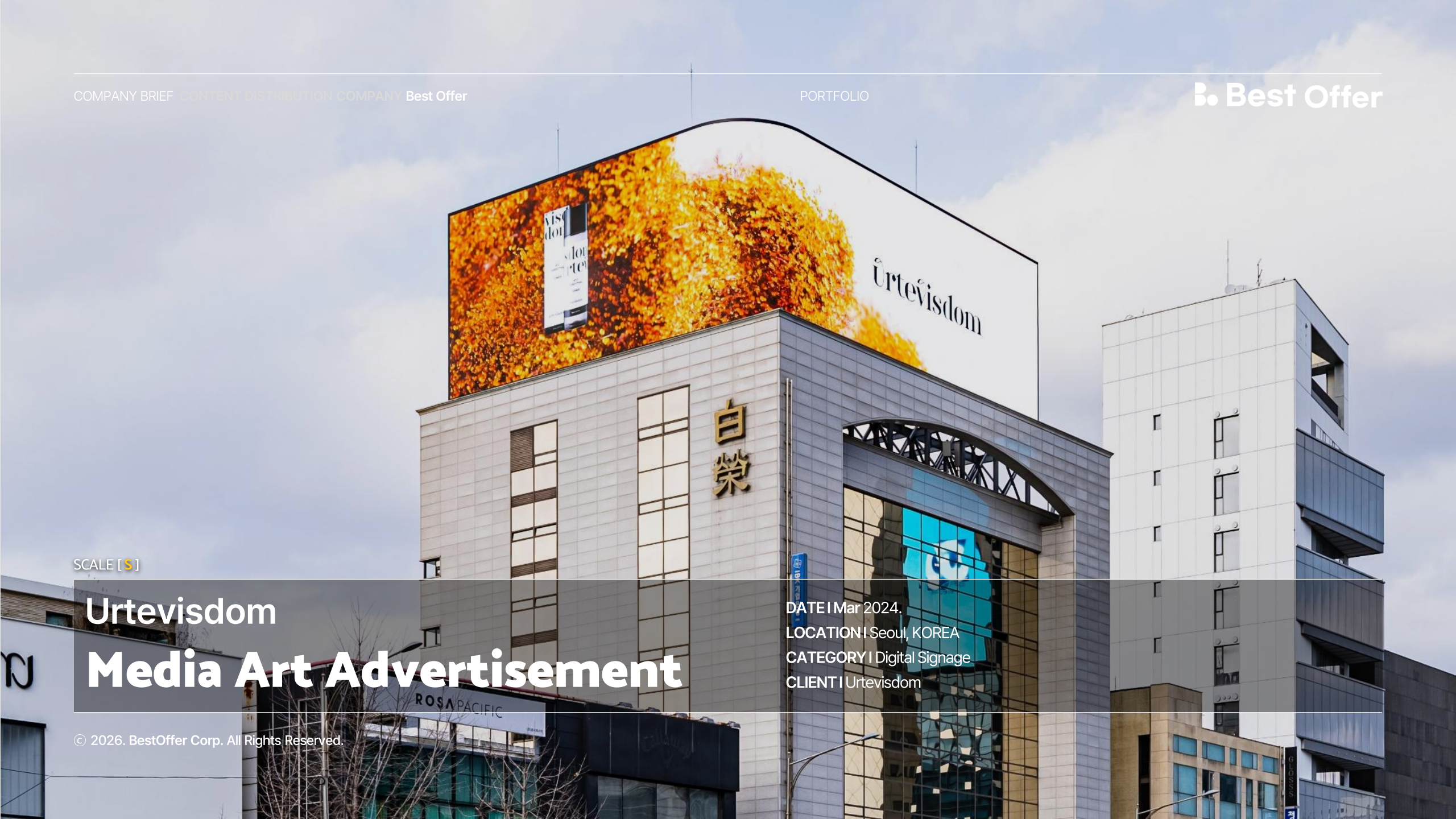
SCALE [S]

Human Building

VIDO Media Art

DATE I Dec. 2024. ~
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Hyundai Futurenet

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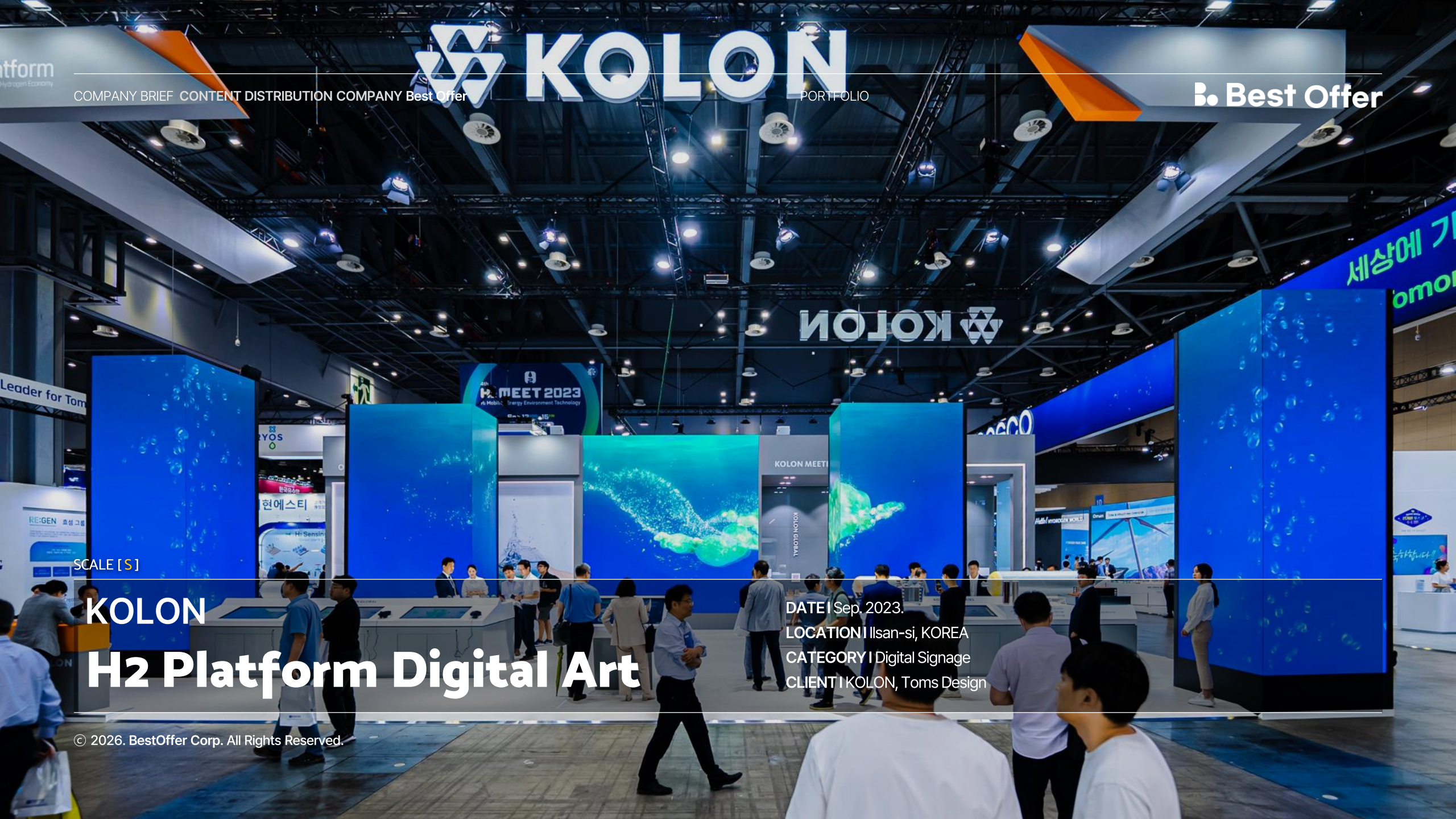


SCALE [S]

Urtevisdom
Media Art Advertisement

DATE I Mar 2024.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I Urtevisdom

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SCALE [S]

KOLON

H2 Platform Digital Art

DATE I Sep. 2023.
LOCATION I Ilsan-si, KOREA
CATEGORY I Digital Signage
CLIENT I KOLON, Toms Design

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SCALE [S]

LG Energy Solution
Beyond Batteries

DATE I Mar. 2023.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I LG Energy Solution, Big Fish Communications

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SCALE [S]

LH World Smart City Expo
WISH TREE

DATE I July. 2025.
LOCATION I Busan, KOREA
CATEGORY I Digital Signage
CLIENT I LH

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SCALE [S]

Smart Life Week : AI City Seoul

Kinetic Media Art

DATE I Oct. 2025.
LOCATION I Seoul, KOREA
CATEGORY I Digital Signage
CLIENT I JSolution

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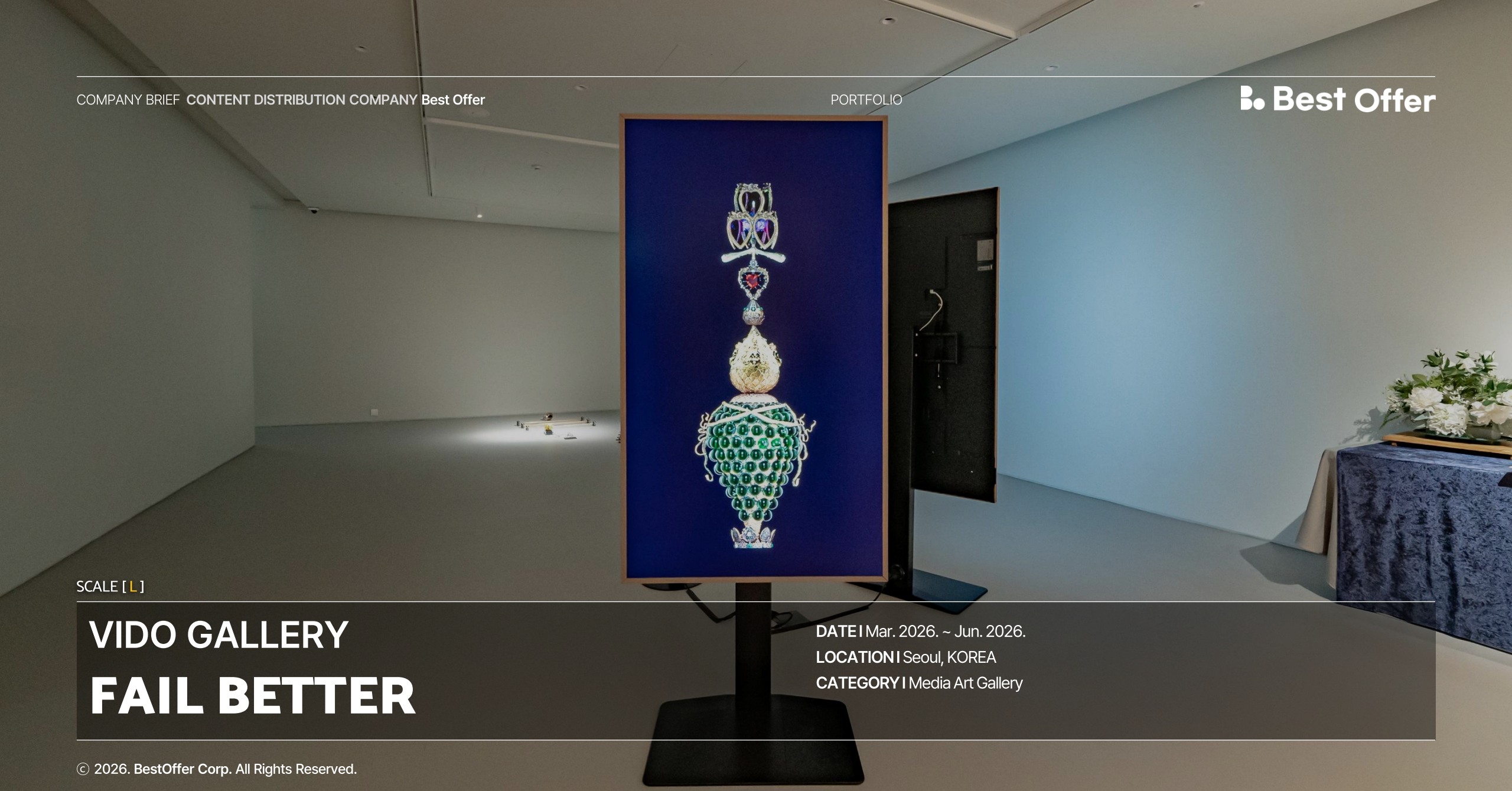


SCALE [L]

MEDIA ART GALLERY
VIDO GALLERY JEJU

DATE I Jan. 2025. ~
LOCATION I Jeju, KOREA
CATEGORY I Media Art Gallery

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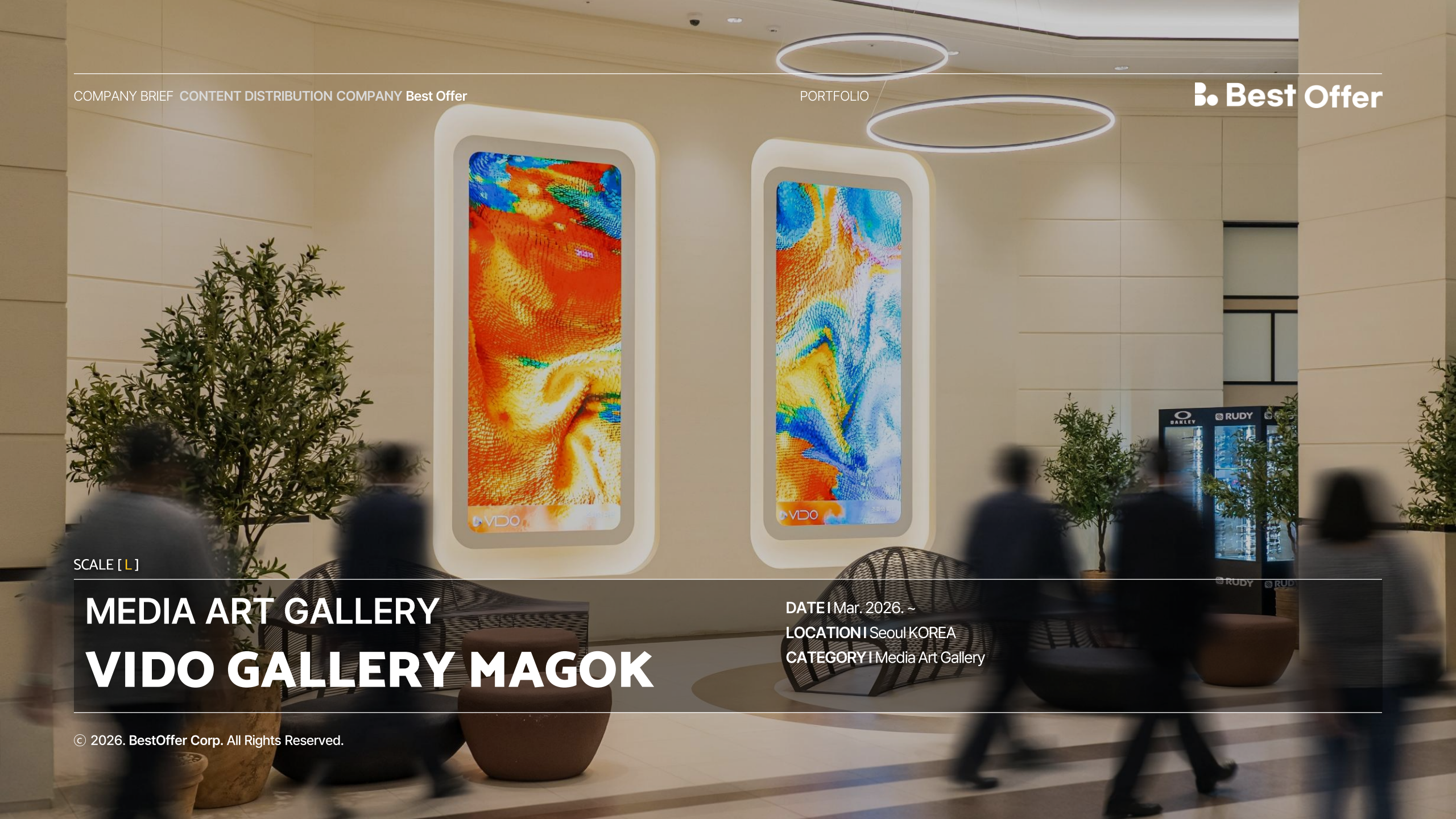
SCALE [L]

VIDO GALLERY

FAIL BETTER

DATE I Mar. 2026. ~ Jun. 2026.
LOCATION I Seoul, KOREA
CATEGORY I Media Art Gallery

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SCALE [L]

MEDIA ART GALLERY
VIDO GALLERY MAGOK

DATE I Mar. 2026. ~
LOCATION I Seoul KOREA
CATEGORY I Media Art Gallery

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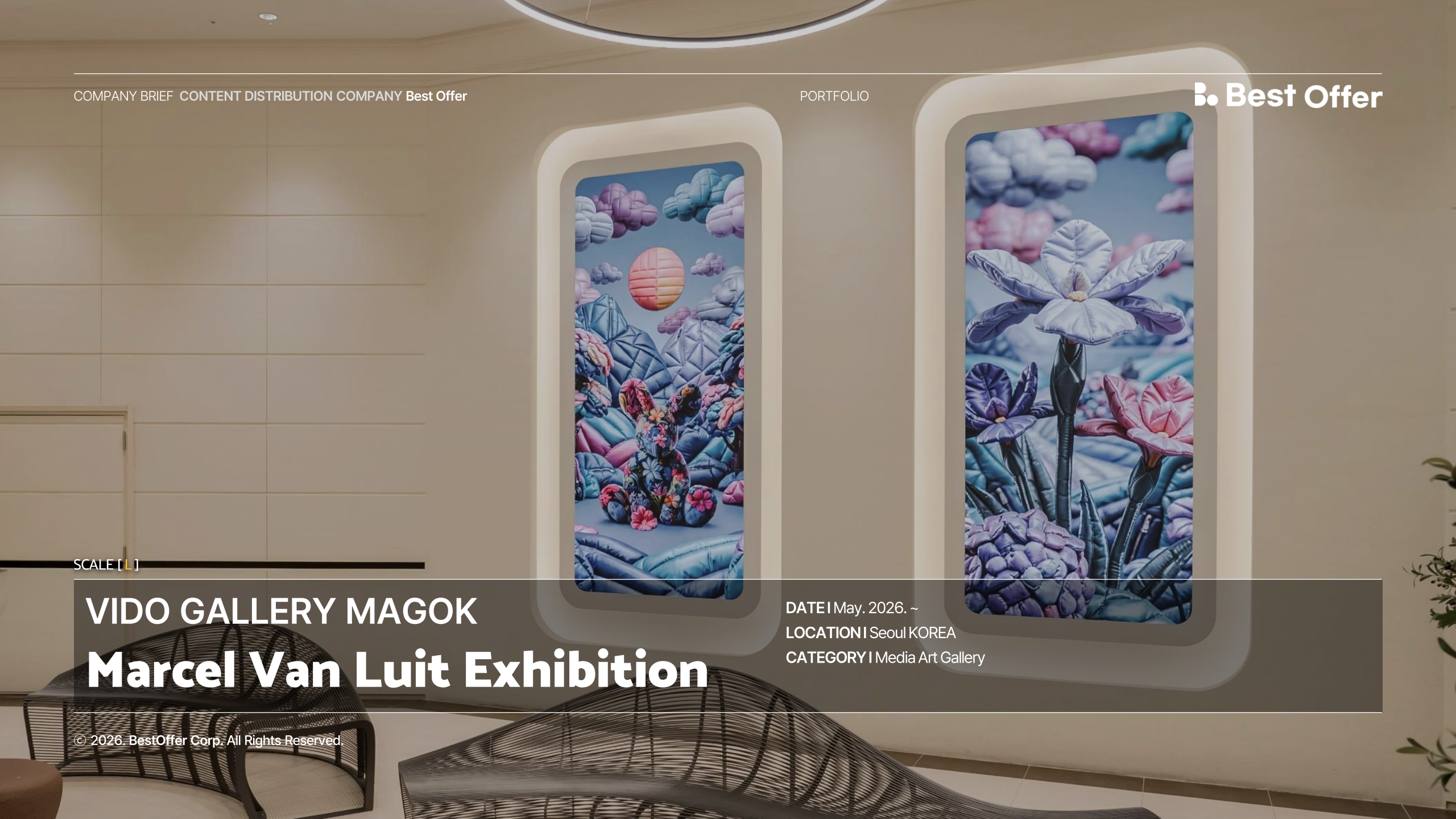


SCALE [L]

MEDIA ART GALLERY
VIDO GALLERY MAGOK

DATE I Mar. 2026. ~
LOCATION I Seoul KOREA
CATEGORY I Media Art Gallery

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SCALE [L]

VIDO GALLERY MAGOK

Marcel Van Luit Exhibition

DATE I May. 2026. ~
LOCATION I Seoul KOREA
CATEGORY I Media Art Gallery

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THANK YOU

#319, 396, Seocho-daero, Seocho-gu, Seoul, Republic of Korea
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www.vido.gallery

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